

# Embracing Diversity through international education in regional Australia

**Judith Uren**

**Manager | International Education**

Department Economic  
Development, Employment  
and Innovation  
Study Melbourne

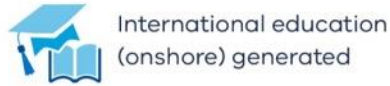


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Australia

# THE SIZE AND SHAPE OF THE VICTORIAN INTERNATIONAL EDUCATION SECTOR

International Education generates enormous benefits to the State and has the potential to grow. As global demand for quality education increases, Victoria is well placed to be an industry leader.

## ECONOMIC IMPACT



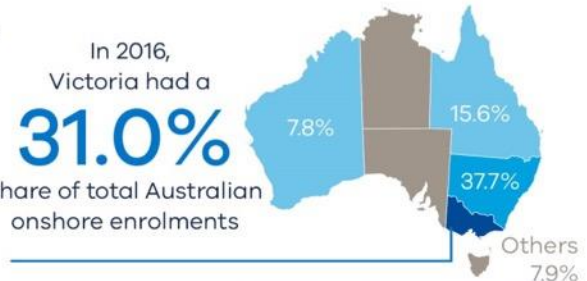
International education (onshore) generated

**\$7.1 billion**

for Victoria in 2016, making it the state's largest services export industry

International education supported  
**30,000+**  
Victorian jobs in 2016

## NATIONAL MARKET SHARE



## Top 3 Services Exports



## ENROLMENTS BY SECTOR

International Students are enrolled in



## INTERNATIONAL RANKINGS

Victoria is a premium higher education and research destination.



**6** Victorian universities appear in rankings of the world's best  
Source: QS World University Rankings 2016-17

## SOURCE MARKET DIVERSITY



## STUDENT PROFILE

In 2016, Victoria attracted around **175,000** students from over **160** countries

## DIVERSE MIX OF PROVIDERS



## LEADING AUSTRALIAN STUDENT CITY

“Melbourne is the best city in Australia to study in, and fifth best in the world.”  
- QS Best Student Cities 2017

## OFFSHORE

“Victoria accounts for 59% of Australia's offshore public VET enrolments and 36% of Australia's offshore higher education enrolments.”

# Regional Snapshot

2.4 per cent of our international student population are located regionally

China and India were the two top source countries for regional enrolment

Spending by international students was estimated to contribute \$888 million to regional Victoria\*

Supporting more than 5,000 full time jobs\*

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# International Student Welfare Program

- Grants for students and organisations
- Funded regional projects include:
  - Think Geelong (Study Geelong)
  - Community and Cultural support in Bendigo
  - Geelong International Student Association
  - Ballarat International Student CommUNITY project





# STUDY GEELONG

Geelong is home  
to 13 education  
institutions



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LIVE  
PROJECTS







Brim, Guido Van Helten

Visit →



Patchewollock, Fintan Magee

Visit →



Sheep Hills, Adnate

Visit →

# Silo Trail Art

In conjunction with



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BUT WHAT ARE WE  
REALLY TRYING TO  
DO WITH THIS AND  
OUR INTERNATIONAL  
STUDENTS?



# Thank you



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