

Bangladesh in Focus

An untapped Opportunity

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Australian Government
Austrade



Bangladesh – Rapidly Growing Economy

8th

Populous country in the world

160 Mn Population

GDP A\$

294.7 bn

45th Largest
Economy

Larger than Portugal, Vietnam,
Qatar, New Zealand & Greece

10 Yr GDP Growth

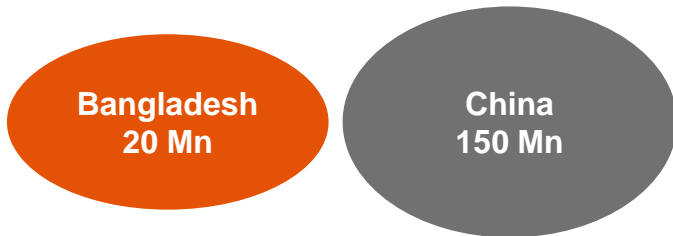
6.5%

Per annum

Demographics, Population and Middle Class Growth Driving Demand



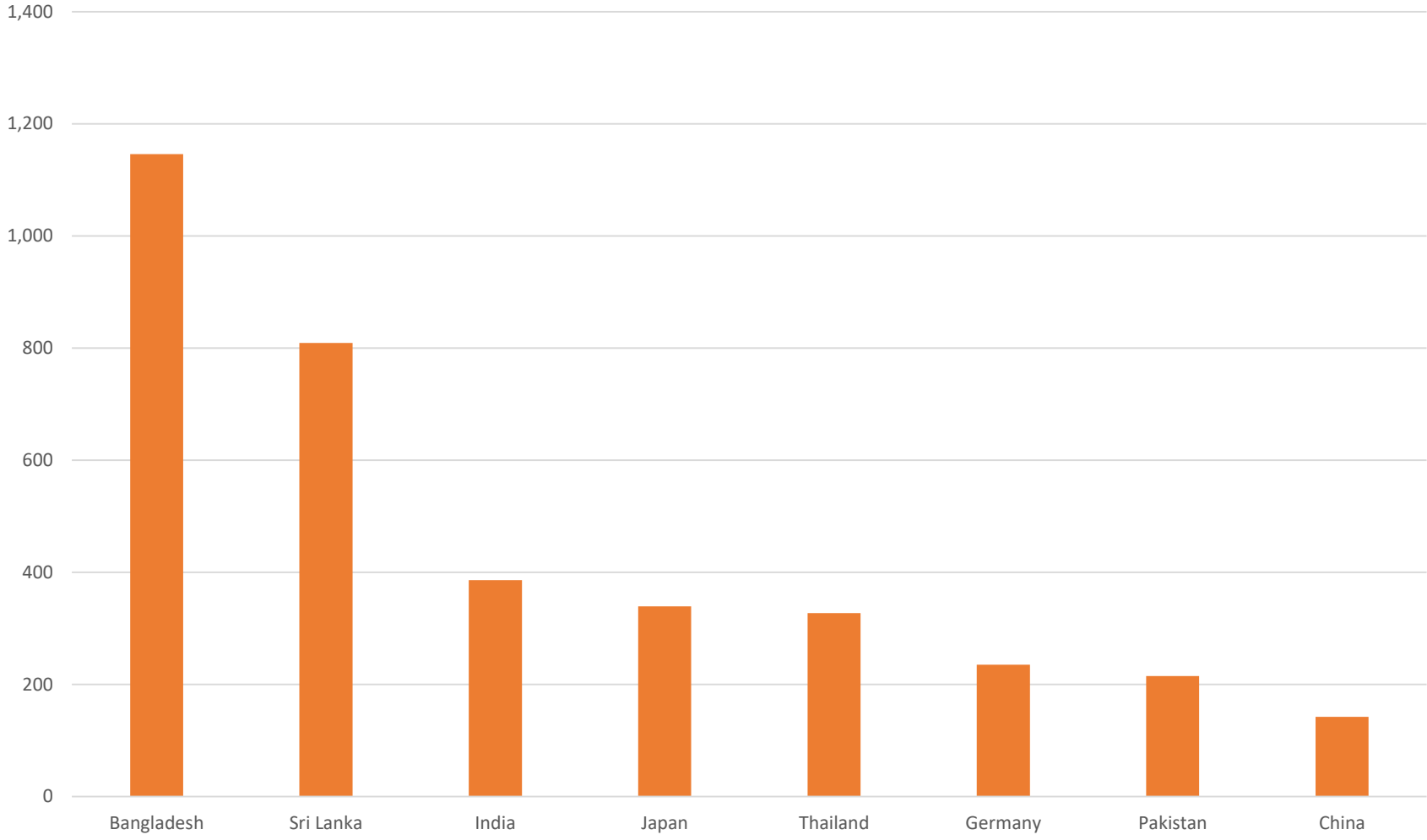
Middle Class



Demographics

- Median Age 24 Yrs
- >34% of population below 15 yrs of age
- 8th most populous country in the world

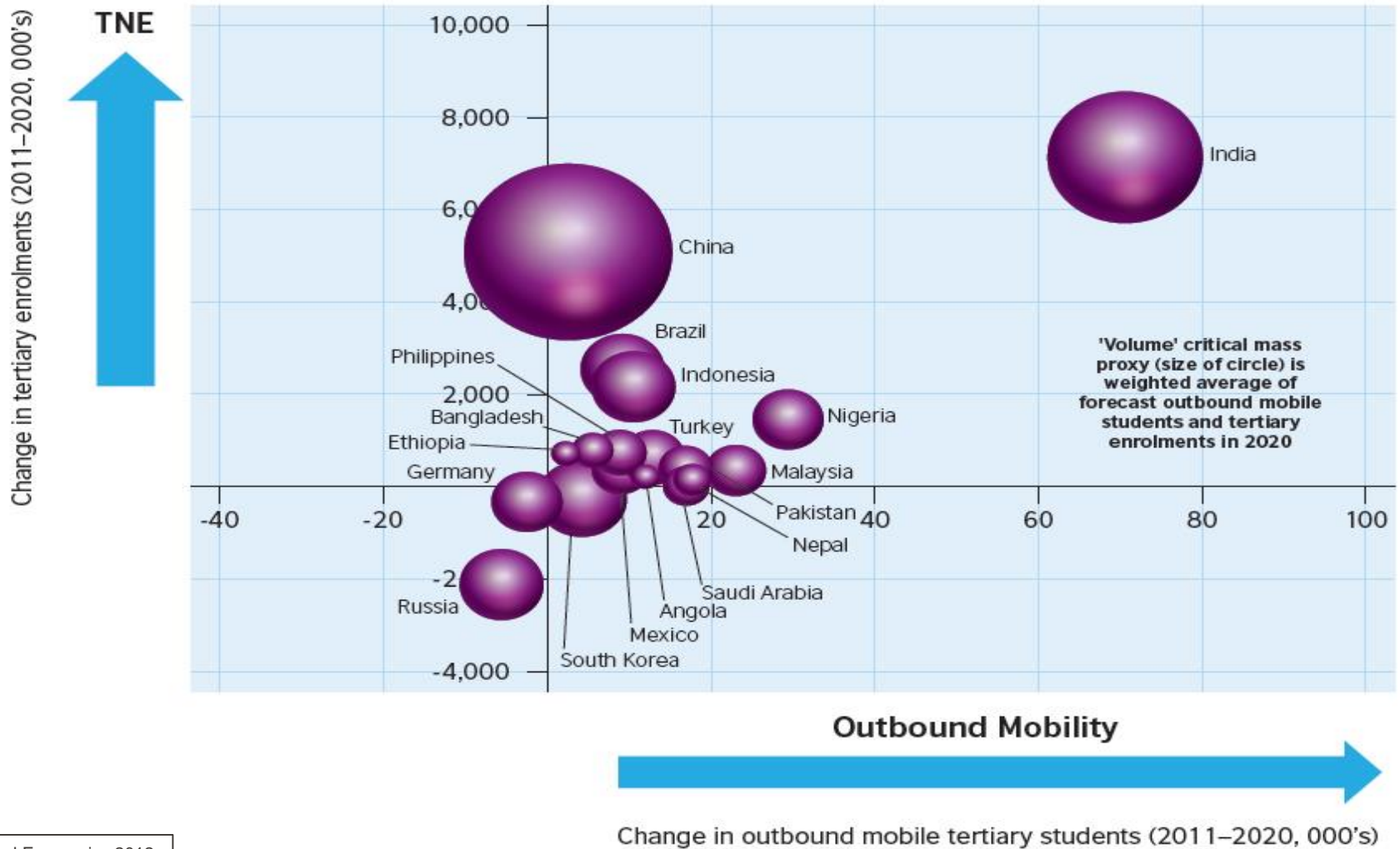
Urbanisation in Bangladesh



POPULATION DENSITY PER SQ.M

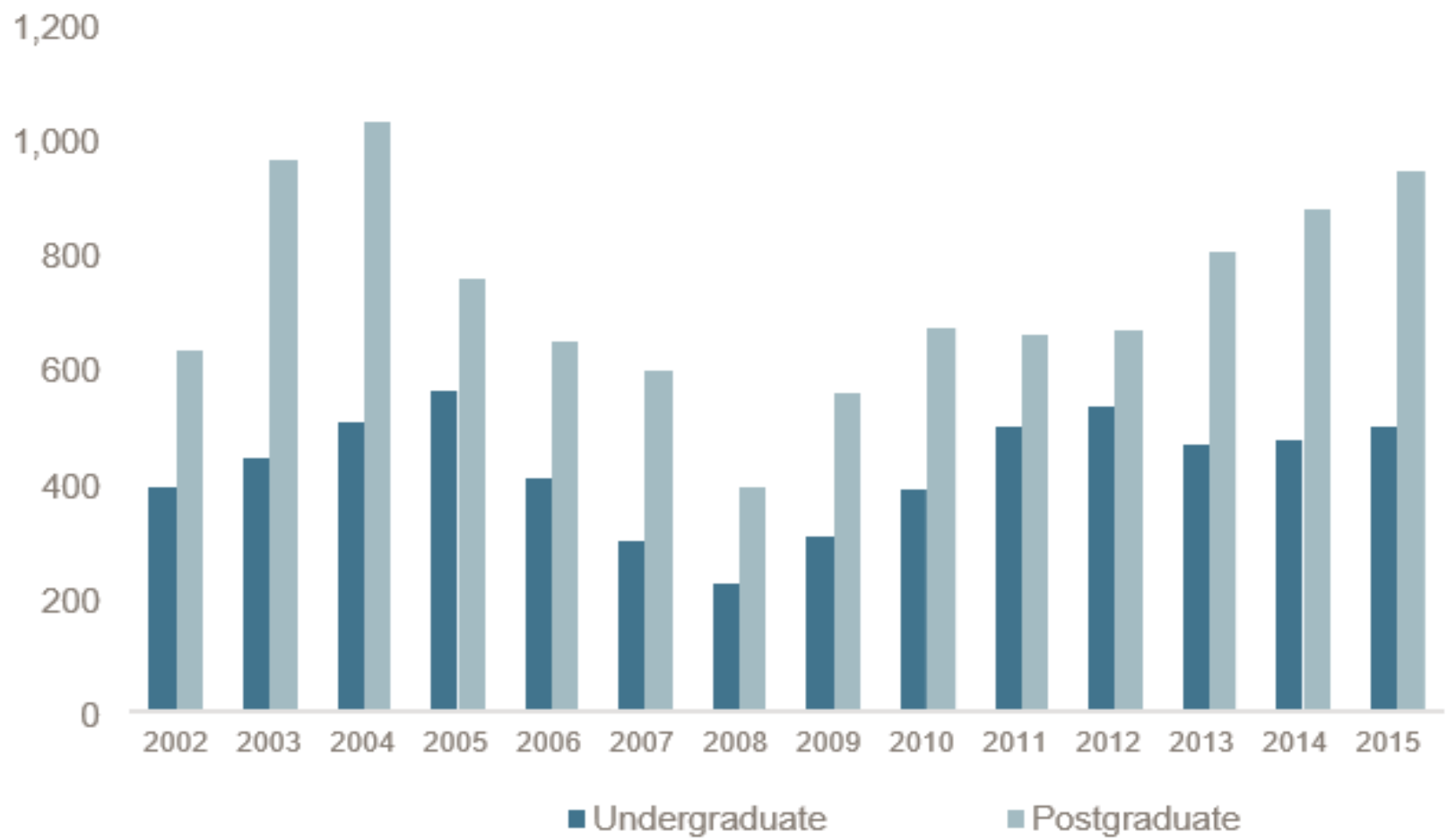
Source: U.S. Census Bureau, International Data Base

BANGLADESH COMPARATIVE GROWTH IN TERTIARY ENROLEMENTS



Oxford Economics 2012

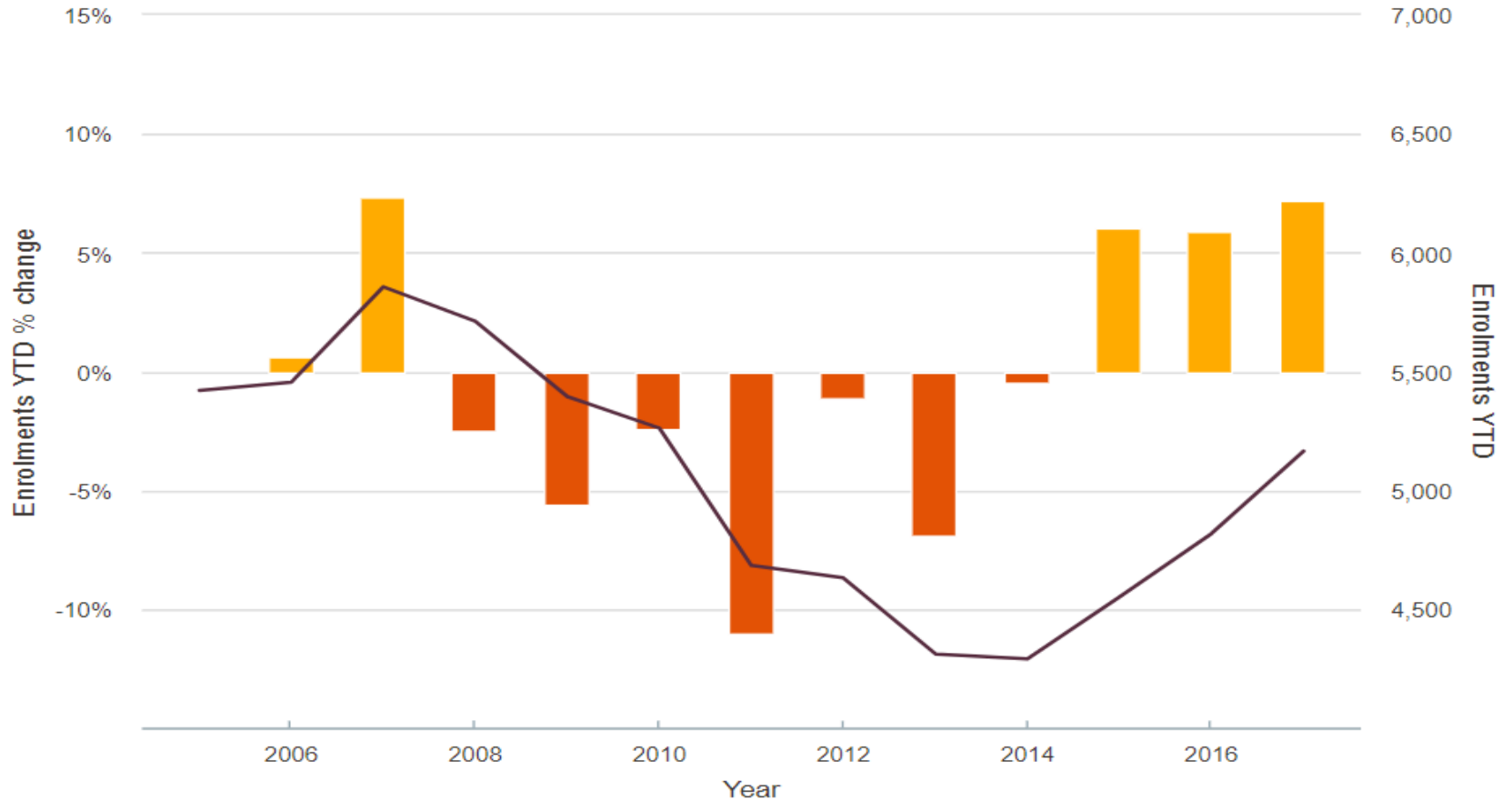
GROWTH IN BANGLADESH HIGHER EDUCATION NUMBERS



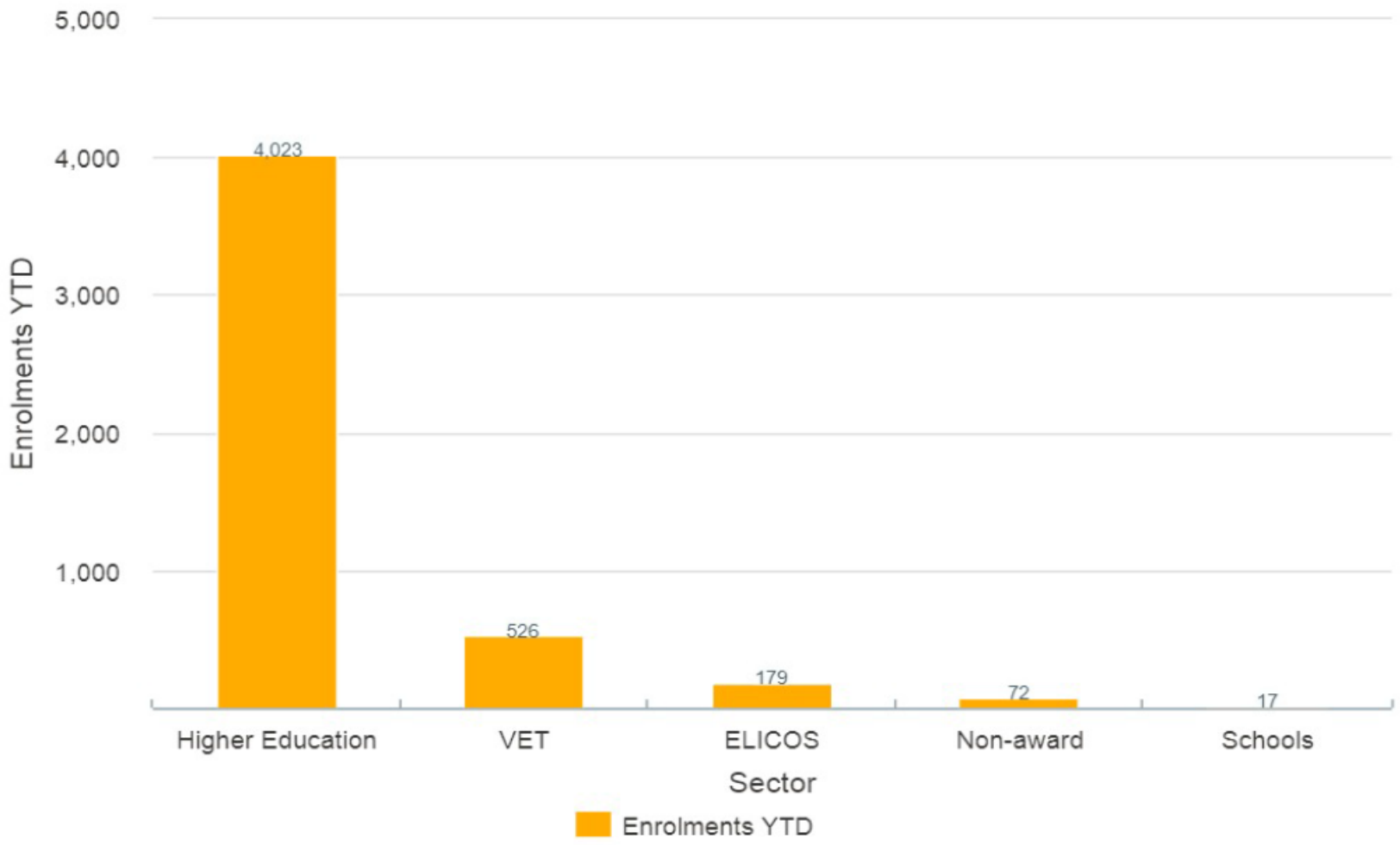
BANGLADESH TOTAL STUDENT NUMBERS AND % SHIFT

Growth and total enrolments - Bangladesh

Student data (June 2017)

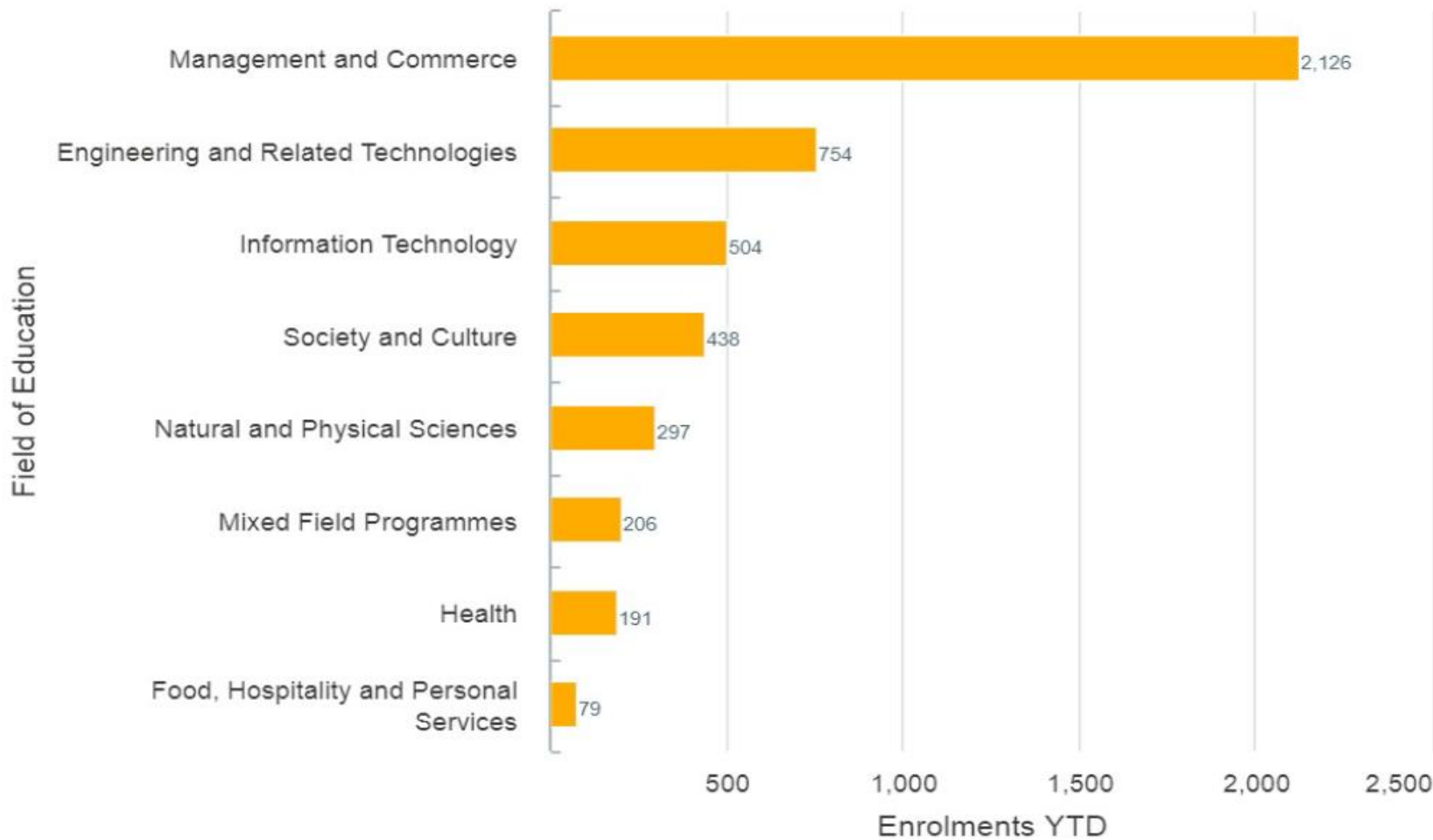


BANGLADESH STUDENT ENROLEMENTS BY SECTOR 2016



Filtered by: Year 2016 and Nationality Bangladesh

SUBJECT AREAS OF FOCUS BANGLADESH STUDENTS 2016



Filtered by: Year 2016, Nationality Bangladesh, and Sector All

IMPROVING INBOUND STUDENT MOBILITY

- Profile visiting Faculty through “Australian Masterclasses”
- Education pedagogy classes for School Principals and Counsellors
- Immerse students in your courses:
 - Summer/Winter School
 - Video Competition
- Build partnerships with select High Schools;
- License Australian curriculum and provide students with direct entry pathways.

FOREIGN CAMPUS OR DELIVERY VIA LOCAL PARTNERS



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Bangladesh

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INCREASE MASTERS AND PHD STUDENT NUMBERS



DISAGGREGATE THE SERVICE OFFERING

- Faculty and Staff Development;
- Assessment Services;
- Knowledge Management tools and systems;
- Quality System Development

SKILLS DEVELOPMENT

- TVET Framework Development
- Long and Short Term VET Training Opportunities
- Consultancy on:
 - VET Curriculum
 - Assessment
 - Quality Systems

INDUSTRIES

- ✓ Health
- ✓ Finance and Insurance
- ✓ IT
- ✓ Aviation
- ✓ Hospitality
- ✓ Dairy
- ✓ Agriculture

SKILL COURSES

- ✓ Cyber Security
- ✓ Criminology
- ✓ Sports Management
- ✓ Retail Banking

Bangladesh – An Untapped Opportunity



Australian Government
Australian Trade and Investment Commission



THANK YOU