

THE HON. SIMON BIRMINGHAM



INTERNATIONAL EDUCATION IS A **B I G** CONTRIBUTOR

3RD LARGEST EXPORT

130,000 JOBS



...AS THE NUMBER OF STUDENTS HAS GROWN, SO TOO HAS THE PREFERENCE FOR AUSTRALIA



DIVERSITY BRINGS DEPTH & RICHNESS TO OUR COMMUNITIES ...

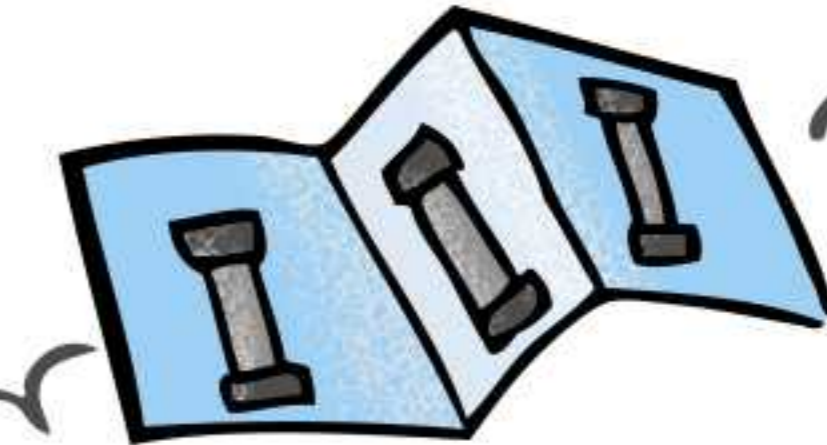


IDENTIFYING & MARKETING NEW OPPORTUNITIES e.g. SPACE AGENCY



OUR REPUTATION IS KEY

WE HAVE A **BROAD MARKET BASE** ... but SCOPE to REACH further.



OUR STRATEGY



... OPEN MINDS of AUSSIE STUDENTS ...

① STRENGTHEN EXISTING ********* STANDARDS

② STRENGTHEN PARTNERSHIPS

③ COMPETING GLOBALLY

STUDENT EXPERIENCE