



Leveraging global networks
to build **diversity**, create
access, and enhance the
student experience

Dawn Hewitt

Senior Advisor Australia and New Zealand



- 1979 Georgetown: Founded on the principles of sharing
- Independent non-profit educational community dedicated to helping students overcome the financial and academic barriers to study abroad.
- Member institutions in more than 300 institutions and 50 countries

ISEP PILLARS



Student-Focused
We work to meet student needs



Accessible
We break down financial and academic barriers



Community-Driven
We move forward by working together



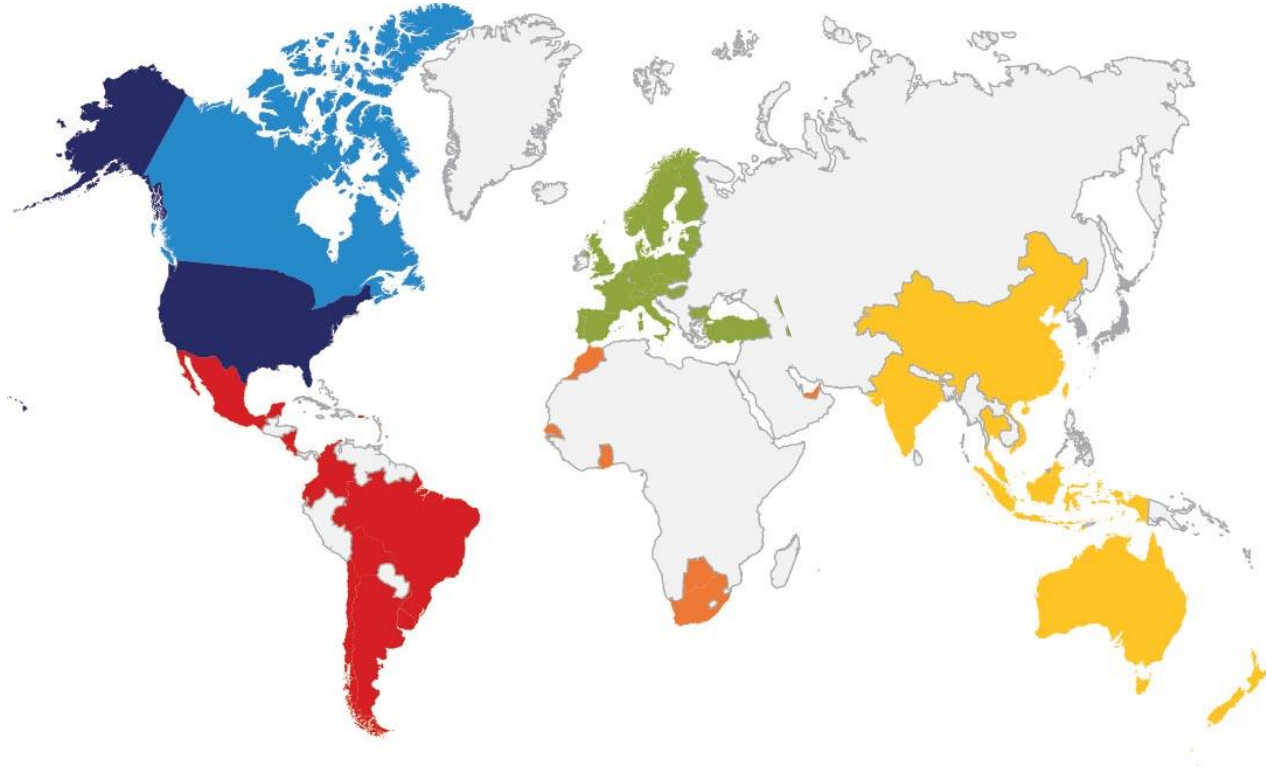
Resourceful
We utilize the best of what already exists



Purposeful
The outcome drives our process



Invested
We believe in what we do



ARE YOU A MEMBER OF A NETWORK?

BENEFITS TO STAKEHOLDERS



ACCESS



DIVERSITY



VALUE



ACCESS



- Bi-lateral linkages not feasible to service individually
- Under-represented geographic, academic regions
- Funding schemes, government, industry



DIVERSITY



- Geographical reach
- Academic range and specialization
- Modes of delivery and program structure



VALUE



- Overall ROI
- Economies of Scale
- Reputational gain
- Profiling
- Additional Support



Initiatives to Support our Members

- Collective Gov't **funding** applications on behalf of members
- **Building profile** through joint industry events, forums, and conferences
- Driving **program development** for multi country and platform based mobility
- Identifying opportunities to support the individual **global aspirations** of each member
- Leading efforts to **lobbying for change...**

International Networks



fostering cooperation around issues of significance to the Pacific Rim community, including higher education and research policy, leadership development and research challenges.

promoting educational innovation and early career training, as well as internationalising the student experience.



promoting international research collaboration to develop solutions to global challenges.

Student Exchange



multilateral student exchange network
of over 300 universities in 50 countries.



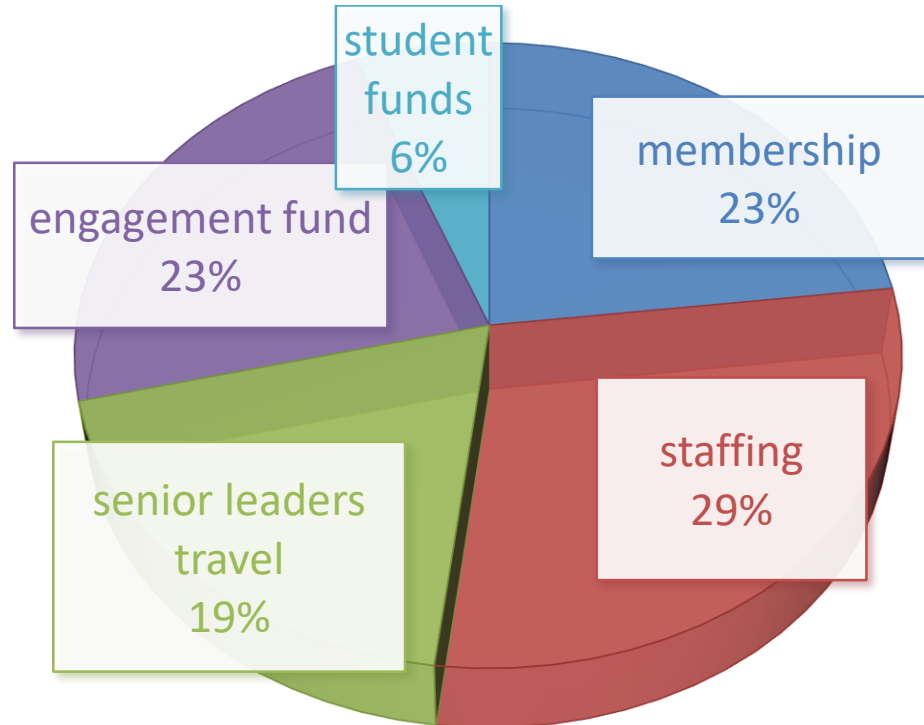
Strategic Engagement

- Engagement framework & cross-university review
- ICNPG – International Central Networks and Partnerships Grant
- 2017>\$120,000 staff \$26,000 students



Value of Network Participation

- DRIVERS:
 - Reputation
 - Profile
 - Branding
- Cost - \$600kNZD



Collaborative Advantage

valuable resources for ambitious, change-oriented university leaders as well as for the faculty members and students of member universities (Gunn & Mintrom 2013)

Factors

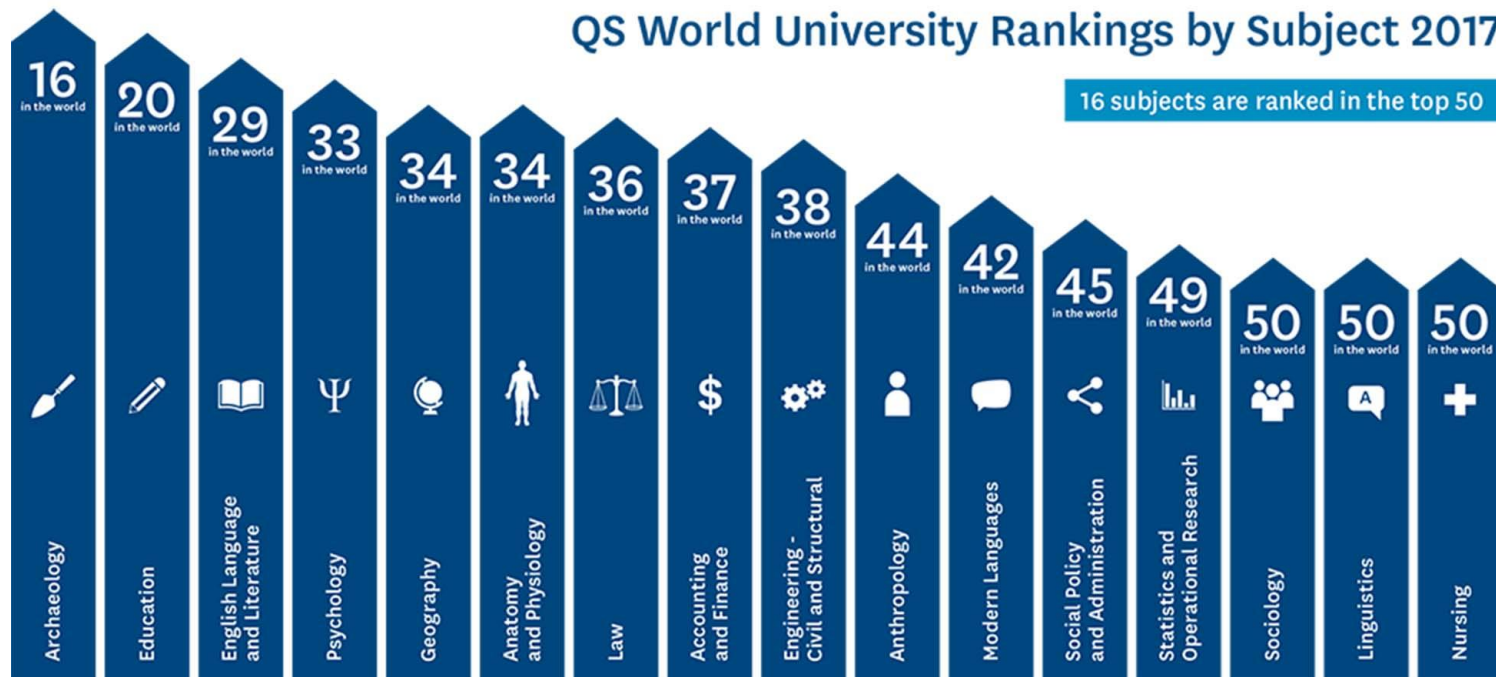
1. strategic intent
2. status of members
3. opportunities for mutual learning
4. salience of alliance inside members
5. on-going relevance and capacity for change

Andrew Gunn & Michael Mintrom (2013): Global university alliances and the creation of collaborative advantage, *Journal of Higher Education Policy and Management*, 35:2, 179-192



QS World University Rankings by Subject 2017

16 subjects are ranked in the top 50



Auckland perspective

Advantages

- Shared interests - research, student programming, etc.
- Benchmarking
- Change leadership
- Faster access

Lessons

- Needs buy-in from staff and leadership
- Time to mature
- Fund participation
- Input – you get out what you put in
- Need to share programming further

Diversity

- Largest Pacific City in the world
- 48% Aucklanders born elsewhere
- 7% Maori and 8% Pacific Islander
- University of Auckland staff similarly diverse in origin – driving international collaboration, enabled by network participation and funding
- Outbound student mobility is supported by \$50,000 scholarship funding for target cohorts in addition to \$26,000 for network participation



