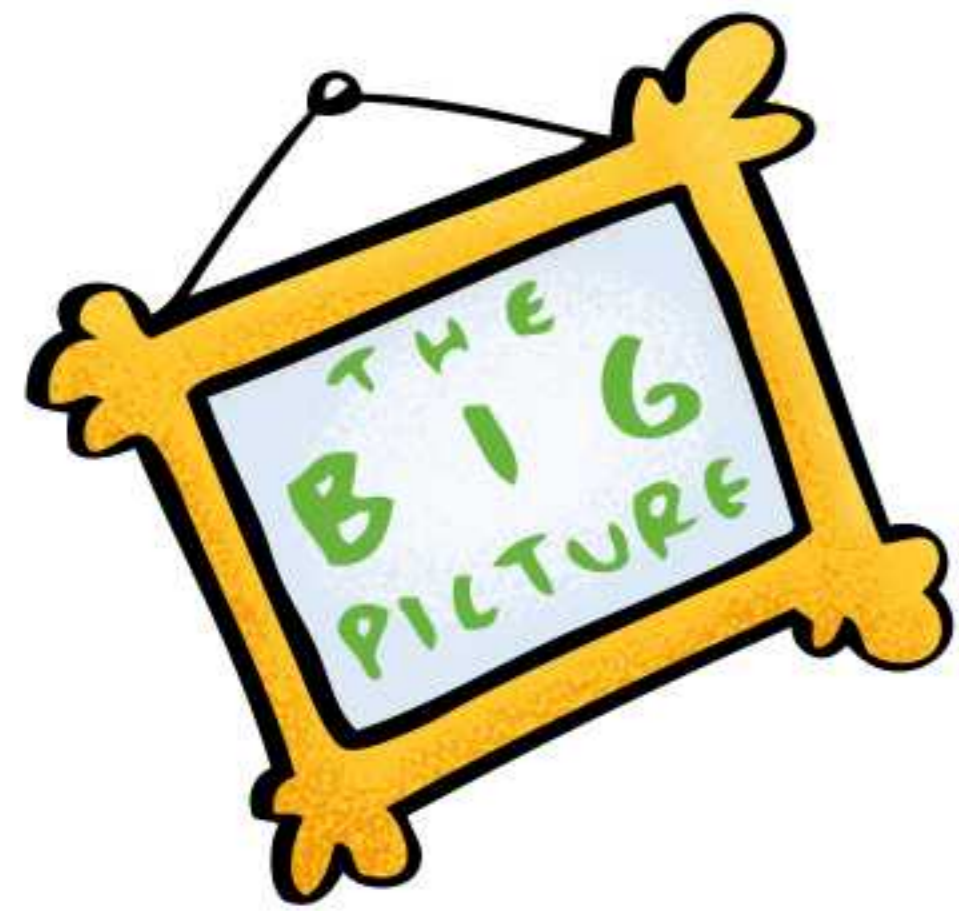


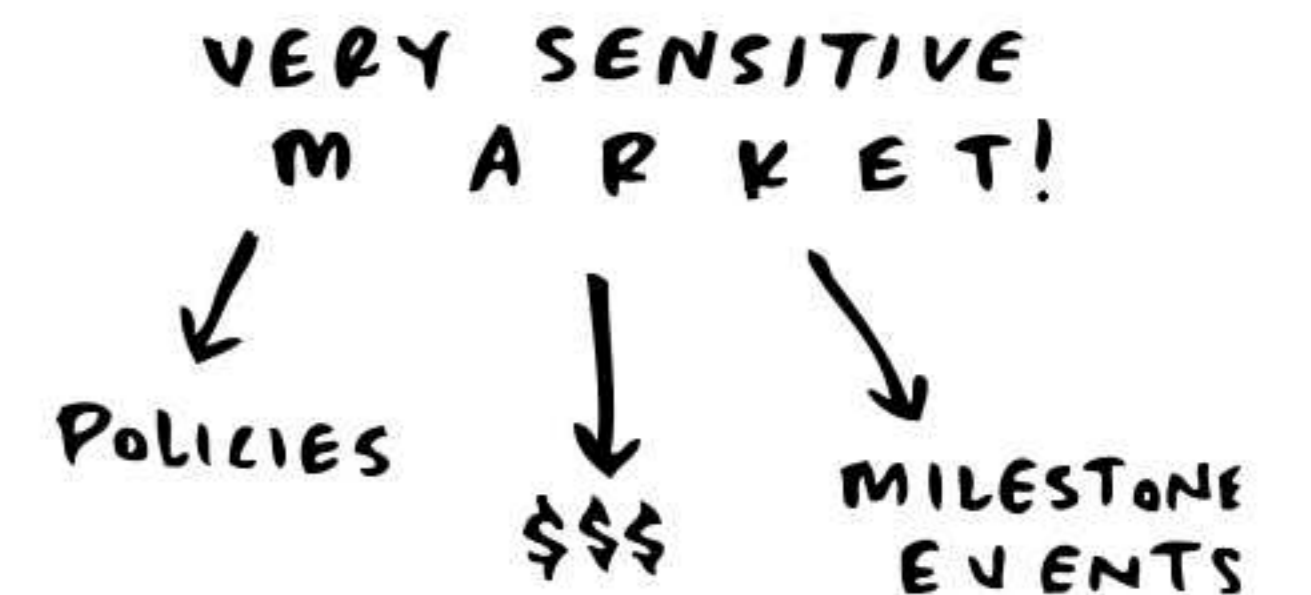
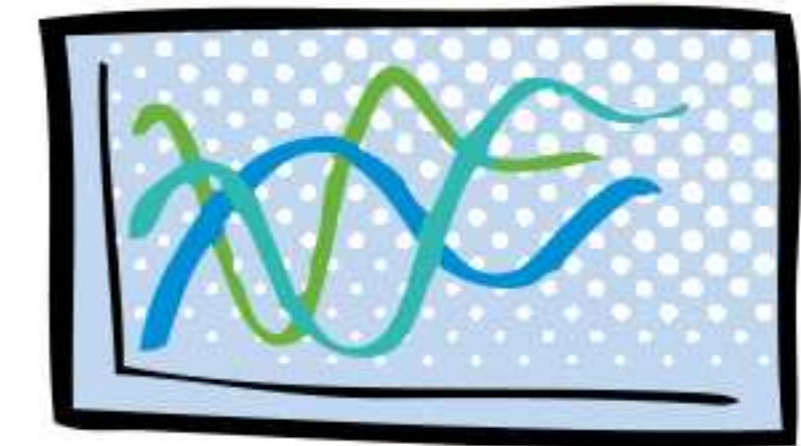
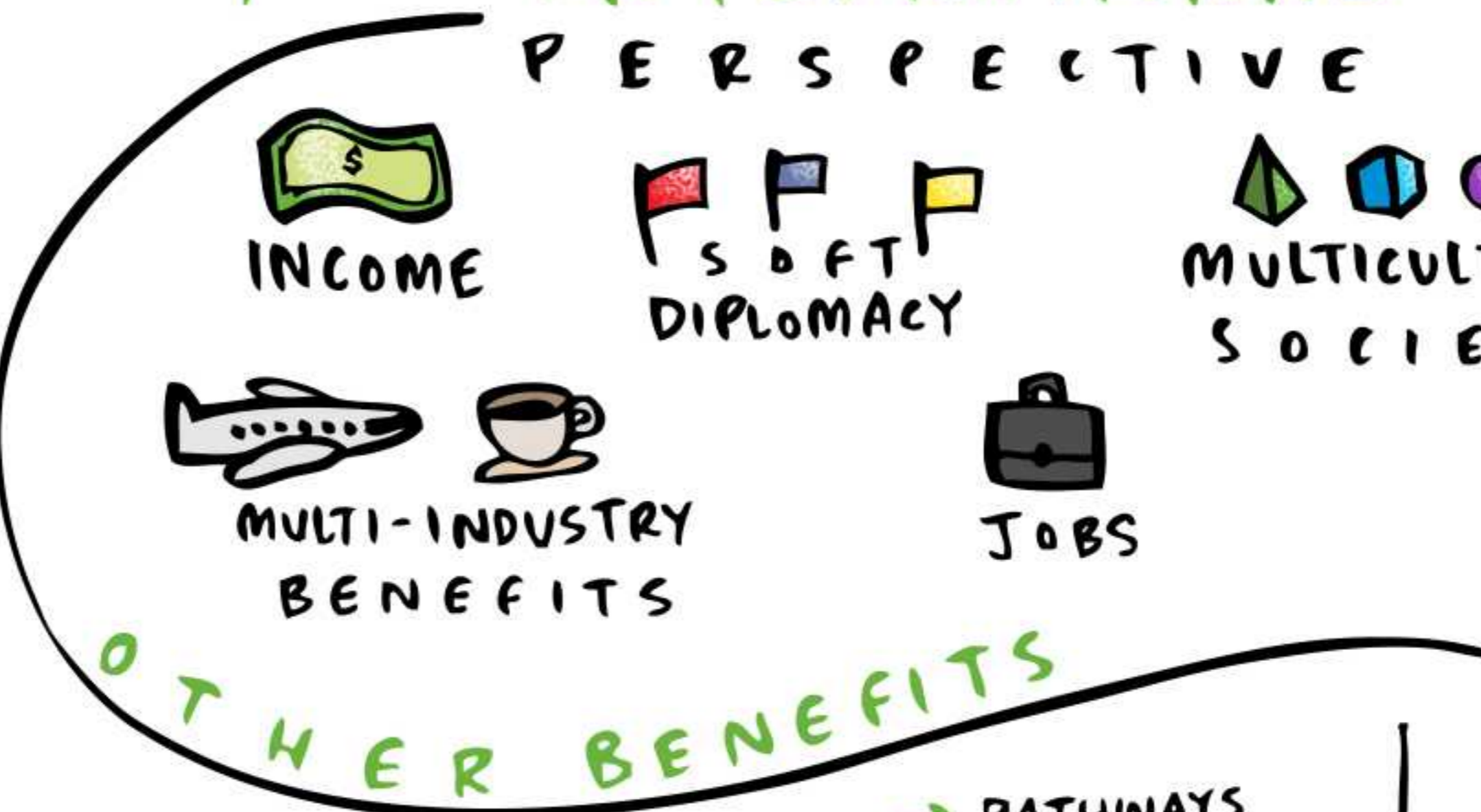
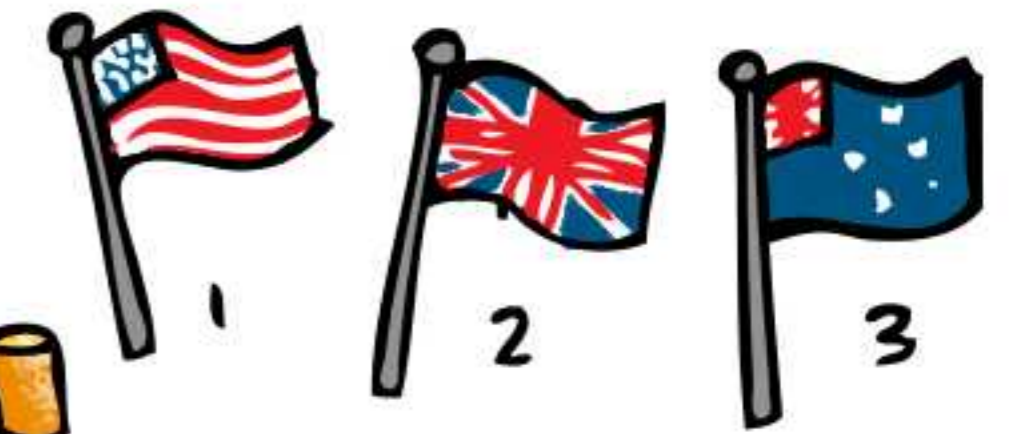
# INTERNATIONAL EDUCATION 101: WHAT YOU SHOULD KNOW



- RECRUITMENT
- ENGAGEMENT
- CURRICULUM
- COMMUNICATION
- ADMISSION



5m STUDENTS STUDYING ABROAD



— COMPLIANCE —  
UNDERPINS EVERYTHING, AND NOTHING EXISTS IN ISOLATION



ADMISSIONS



IT'S VOLATILE & HARD TO PREDICT!

TRANSNATIONAL EDUCATION

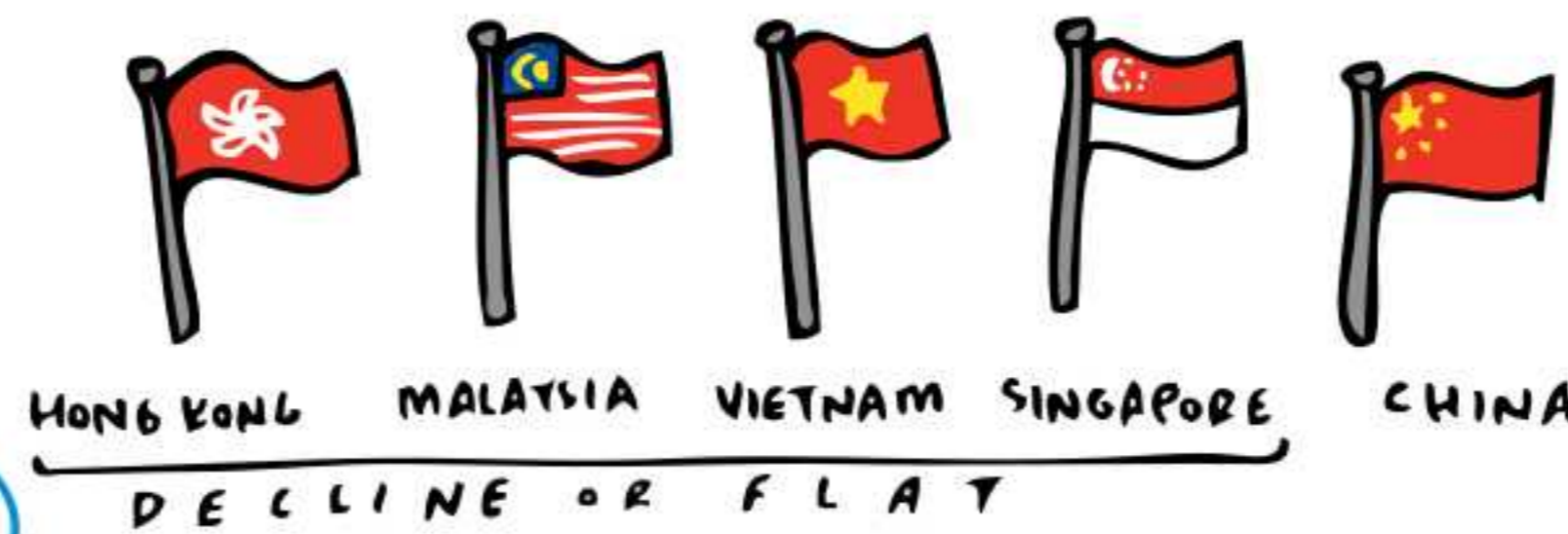
- PATHWAYS
- MOBILITY
- JOINT MASTERS
- JOINT DOCTORATE



DELIVERY AT PARTNER INSTITUTIONS



ONLINE LEARNING  
→ MOOCs



NIGERIA + KENYA  
LOOKING TO GROW

PATHWAYS ARE KEY







# POLITICS

THERE ARE A LOT OF MINISTRIES INVOLVED!



THERE ARE ALSO A LOT OF **PEAK BODIES** = STRONG LOBBYING VOICE

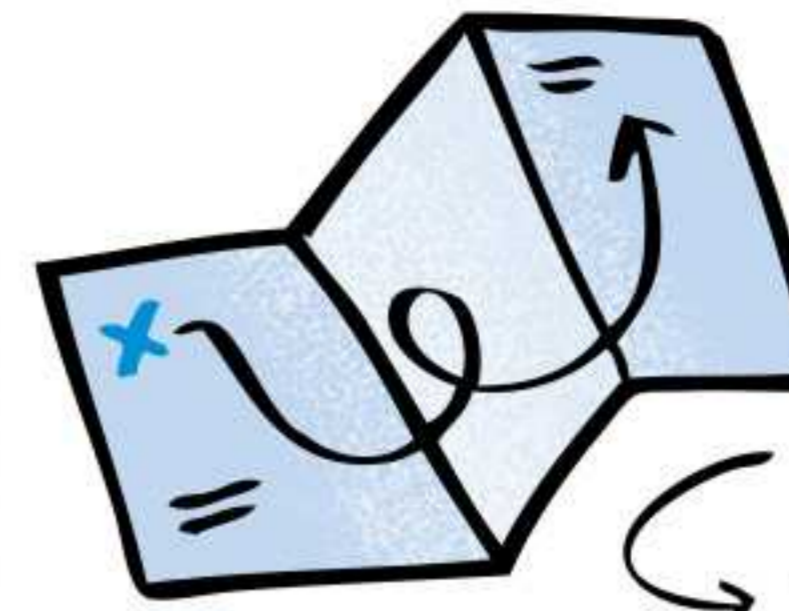
- SIMON BIRMINGHAM
- JULIE BISHOP
- STEPHEN CIOBO
- KAREN ANDREWS
- PETER DUTTON

LEGISLATION AND POLICY



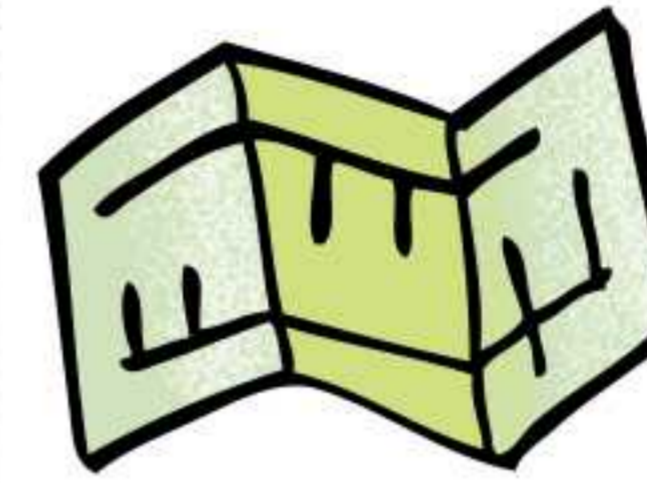
- ESOS
- NATIONAL CODE
- MIGRATION ACT
- STATE LEGISLATION
- INSTITUTIONAL POLICIES

# strategies



**NATIONAL STRATEGY FOR I.E.**

→ NURTURING GROWTH



**AIE 2025**



→ 1m INBOUND STUDENTS  
→ 10m OFFSHORE STUDENTS



**STATE STRATEGIES AND HOW THEY INTERPLAY**

other strategies



**GLOBAL ALUMNI ENGAGEMENT**



**INNOVATION + SCIENCE AGENDA**



**ESOS FRAMEWORK**

\*\*\* **QUALITY ASSURANCE**

**REGULATORY ENVIRONMENT**

## CHANGES to NATIONAL CODE

- MORE DETAIL + WRITTEN AGREEMENTS
- CARE + WELLBEING of UIBs.
- REDUCE "COURSE HOPPING" 6mths BEFORE TRANSFER
- A G E N T MANAGEMENT

## CHALLENGES

- > ACCOMMODATION
- > ACCEPTANCE
- > ONLINE v. F2F
- > EMPLOYABILITY
- > VISA SETTINGS
- > COMPETITION
- > MARKET VOLATILITY



**SSVF**

1	1	2
1	2	3

UNDERSTAND EASE/DIFFICULTY for EACH COUNTRY