

An integrated approach to international education – Enhancing global employability through a local context

Jane Skalicky
Director, Student Retention and Success

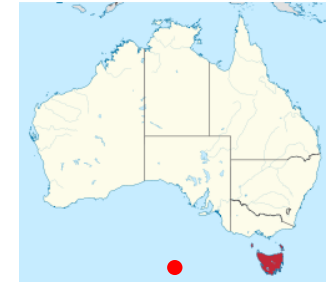
Kristin Warr Pedersen
Head, Student Leadership, Career Development and Employment

Australian International Education
Conference
Hobart, Tasmania
10-13 October, 2017



The Tasmanian context

Mainland Australia 240 km



Tasmania

Area: 68,102 km²
(0.9% of Australia's total area)

2016 Population:
Total: 509,965
Australian Born: 80.7%

2016 Population Density:
7.6 people per km

Average Temperature:
Summer: 21°C (70°F)
Winter: 12°C (52°F)



Antarctica ~4,500km



The UTAS Context

International students comprise a growing proportion of the UTAS student body

2016 Enrolments

Total = 41,012 enrolments

6,079 international enrolments (15%)
(onshore = 4,681 enrolments)

A 20% increase in international onshore enrolments from 2016 to 2017

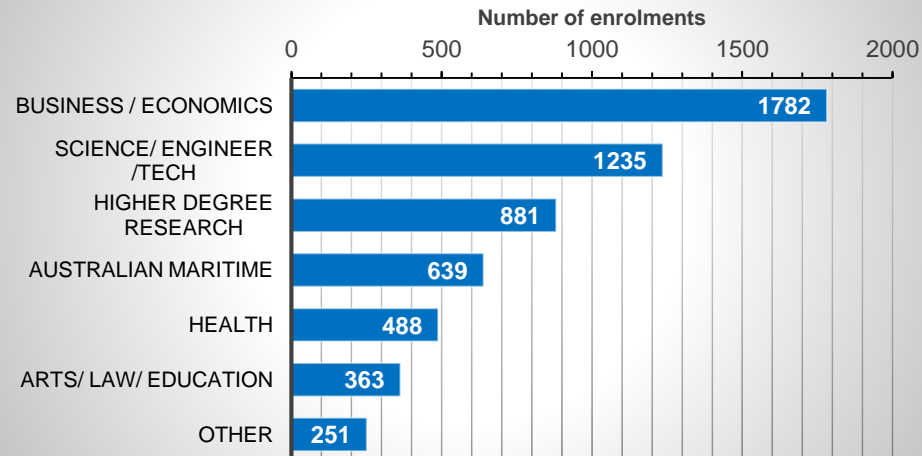
2017 Enrolments

Total = 42,312 enrolments

7,026 international enrolments (17%)
(onshore = 5,639 enrolments)

Asia (29):	78%
Europe (34):	7%
Pacific (6):	5%
Middle East (13):	3%
Americas (17):	3%
Africa (23):	2%
Unknown:	2%
(number of countries)	

2017 International on-shore students - study areas



UTAS has **156** international partner institutions from **36** countries



UNIVERSITY of
TASMANIA

State and institutional focus on international students

- Shared aim to increase international student enrolment, engagement and success:
 - *Tasmanian Global Education Growth Strategy, 2017*
 - *UTAS Open to Talent, 2012- onwards*
 - *Making the Future Partnership, 2015-2025*
 - *Towards a Global Strategy Green Paper, 2017*
- International students represent benefits that extend far beyond the education sector:
 - Make up largest demographic of skilled migrants in Tasmania.
 - Stimulators of economic, social and cultural activity.
 - Enablers of the visitor economy.
 - Ambassadors for Tasmania (Aus) in their home countries.
 - Provide a cultural dimension that benefits all students, the institution and the state.
- Specific goals we are working on:
 - Strengthening quality of industry partnerships and employment pathways.
 - Enhancing student experience through provision of holistic support.
 - Developing connected and resilient communities with respect for diversity.
 - Deepening connections with the global alumni network.



Welcoming and supporting international students

- International students provided with pre-departure and early information about courses, administration, cultural, economic and social aspects of living and studying in Tasmania (Aus).
- Are welcomed and supported upon arrival and throughout their studies.
- Have access to academic, language and study support.
- Provided with opportunities for social engagement within University and the broader Tasmanian community.
- Are informed of and have access to mental health, wellbeing and disability supports; and services related to safety on campus.
- Are informed of Australian employment regulations, expectations and their rights.
- Provided with dedicated employment and/or volunteering opportunities aligned with high profile academic reward and recognition.

Integrated and holistic support of international students

Academic Success

Student Advisers:

- Faculty-based Advisers
- International Advisers
- Student Learning Advisers (inc. English language specialists)
- Student Learning Librarians

Peer Programs:

- Student Success Interventions
- Student Learning Drop In
- Peer-Assisted Study Sessions
- International Peer Leaders

Academic Preparation and Extension Programs:

- UniStart International
- International Academic Program
- Bachelor of Philosophy
- Breadth Units



Employability

Career Development:

- Career Advisers
- Career Drop In
- Career Bootcamp
- Career Mentor Program
- I-Prep

Leadership Development:

- VCLP
- Peer Mentoring
- Volunteering

Employment:

- Jobs on Campus
- CareerHub

Industry Engagement:

- Leap

Wellbeing

Personal Counselling

Disability Services

Safety and Respect

Spiritual and Pastoral Care

Wellbeing Promotions & Events

Wellbeing Support Resources

UTAS Life

International students at UTAS, 2016

70+% of all participants of UTAS Life social engagement and community events were international students

25% of Student Learning workshops had an EAL / International focus

International Student Advisers had 8,044 interactions with international students

23 international students were employed in peer leader roles; grew to 59 in 2017 (27%)

8 international students from Timor-Leste, Vietnam, Indonesia, Tuvalu, Kiribati & Kenya attended the International Academic Program, a 4-week, pre-semester course for newly-arrived Australia Award holders (formally AusAid).



80 international students attended I-PREP workshops, with 42 of the students going on to industry site visits and 24 students awarded I-PREP internships.

5 international students were employed as International Peer Leaders who are the first point of contact for international students providing support and responding to questions and concerns.

Across all UTAS volunteer-based events and activities, international students represented 75% of all student volunteers.

672 international students (25%) attended PASS sessions, in mainly business, science, engineering & law units.



The International Student Barometer 2016

THE STUDENT EXPERIENCE



88.4%
OVERALL SATISFACTION

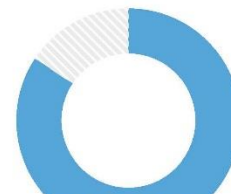
The percentage of students who are satisfied with all aspects of their University of Tasmania experience, based on an individual question in the International Student Barometer.



87.9%

ARRIVAL EXPERIENCE

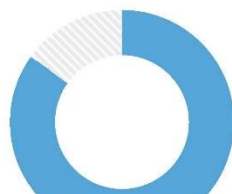
The percentage of students who are satisfied with their arrival experience.



84.3%

LEARNING EXPERIENCE

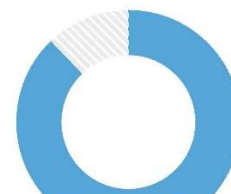
The percentage of international students who are satisfied with their learning experience.



84.9%

LIVING EXPERIENCE

The percentage of international students who are satisfied with their living experience.



87.8%

SUPPORT EXPERIENCE

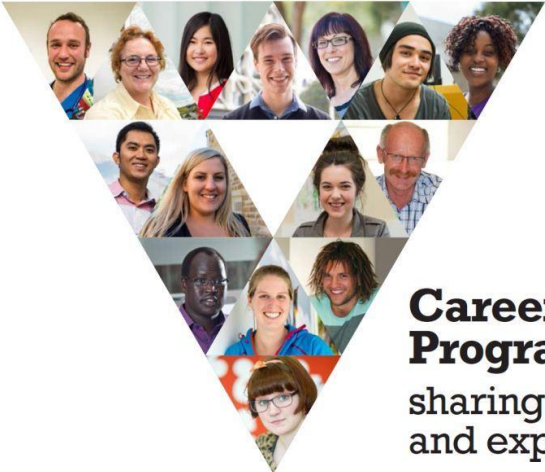
The percentage of international students who are satisfied with their support experience.

In Comparison...



89%
OVERALL SATISFACTION

Enhancing global employability



Career Mentor Program
sharing wisdom and experience



I-PREP
A work preparation and internship program for international students



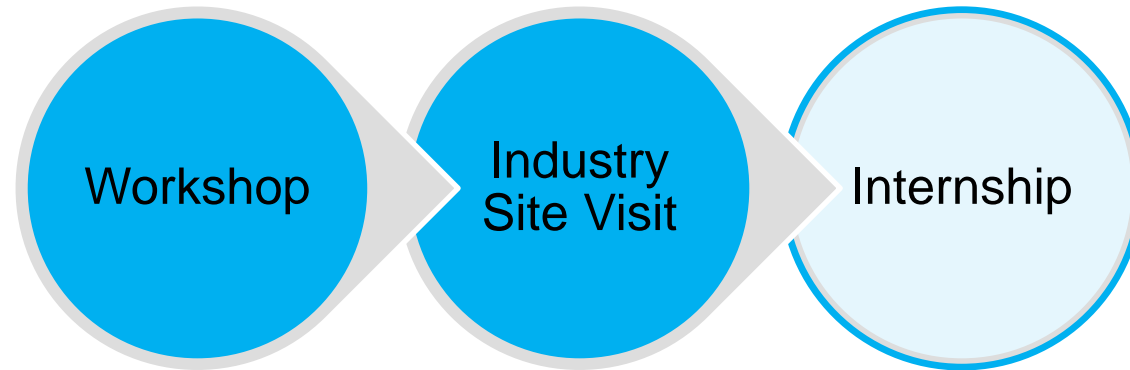
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VCLP

Vice Chancellor's Leadership Program

I-PREP

International students
Plan your future
Resume and job application preparation
Employability and transferrable skills
Placements through internships and industry visits



I-PREP

A work preparation and internship program for international students



I-PREP aims to:

- Enhance understanding of the workplace through participation in a work-ready program;
- Develop students' professional employability profile/brand and purposeful online social media presence;
- Enhance students' insight into Australian workplace culture, communication styles and transferable employability skills; and
- Provide students with opportunities to network with industry representatives and I-PREP alumni.

Engagement in 2016

Workshop Attendance – 80 students / 2 Campuses

Industry Site Visits – 60 students / 8 Industry Groups

UTAS Internships – 24 students

Engagement in 2017

Workshop Attendance – 101 students / 2 campuses

Industry Site Visits – 63 students / 6 Industry Groups

UTAS Internships – 25 students

Leap Internships – 7 students

From graduating
to actuating**Workshop Schedule - 23 March, Hobart
Arts Lecture Theatre, Room 203**

Time	Outline of session	Resources
10:15 - 10:30	Registration	◊ attendance recorded
10:30 - 11:00	<ul style="list-style-type: none"> ◊ Introduction & welcome ◊ Reflections from I-PREP graduates ◊ Preparation for Industry Representatives ◊ Amenities/exit procedures ◊ Overview and purpose of I-PREP ◊ Energiser activity/get-to-know, people bingo ◊ Introduction of intended Learning Outcomes and Workbook ◊ Question Preparation for panel 	<ul style="list-style-type: none"> ◊ workshop schedule ◊ I-PREP workbook ◊ PowerPoint ◊ activity handout-find people game
11:00 - 11:45	<ul style="list-style-type: none"> ◊ Student leadership and volunteering ◊ Vice-Chancellor's Leadership Program ◊ Snapshot of Fair Work Ombudsman resources 	<ul style="list-style-type: none"> ◊ PowerPoint ◊ FWO factsheet
11:45 - 12:45	<ul style="list-style-type: none"> ◊ Preparing and analysing the job application package ◊ ResumePLUS modules ◊ Digital Presence ◊ Overview of LinkedIn 	<ul style="list-style-type: none"> ◊ relevant documentation ◊ ResumePLUS ◊ PowerPoint ◊ students' personal resumes ◊ resume rubric
12:45 - 1:30	REST AND REFRESH	<ul style="list-style-type: none"> ◊ tea, coffee, biscuits provided *students provide own lunch
1:30 - 2:15	<ul style="list-style-type: none"> ◊ Employability skills - communicating these in the workplace ◊ Identifying transferrable skills ◊ Tools for working in cross-generational teams ◊ Organisational values ◊ Skills and strategies for working with a diverse workforce 	<ul style="list-style-type: none"> ◊ employability skills matrix ◊ communication exercise
2:15 - 3:15	<ul style="list-style-type: none"> ◊ Merging in to the Australian workplace culture ◊ Tips from the 2016 I-PREP students 	<ul style="list-style-type: none"> ◊ workbooks ◊ industry photos activity
3:15 - 4:15	<ul style="list-style-type: none"> ◊ Industry engagement with industry representatives ◊ Small group discussions 	<ul style="list-style-type: none"> ◊ speakers ◊ Student-prepared questions ◊ workbooks
4:15 - 5:00	<ul style="list-style-type: none"> ◊ Networking event <p>Please join us for an afternoon tea and networking time with guests</p>	<ul style="list-style-type: none"> ◊ refreshments provided

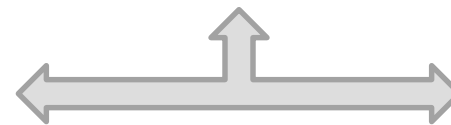
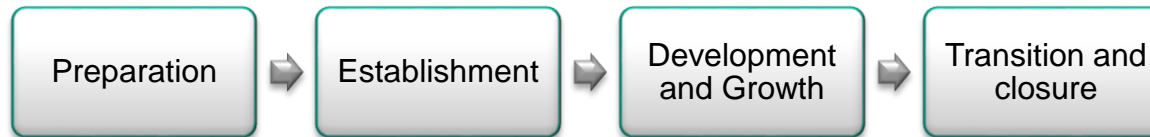
Career Mentor Program

The *Career Mentor Program* aims to:

- Assist students to build information about career direction;
- Increase confidence and familiarity with aspects of workplace culture;
- Enhance leadership and interpersonal communication skills; and
- Develop mutually beneficial relationships between the University, its students and its alumni.



Career Mentor Program
sharing wisdom
and experience



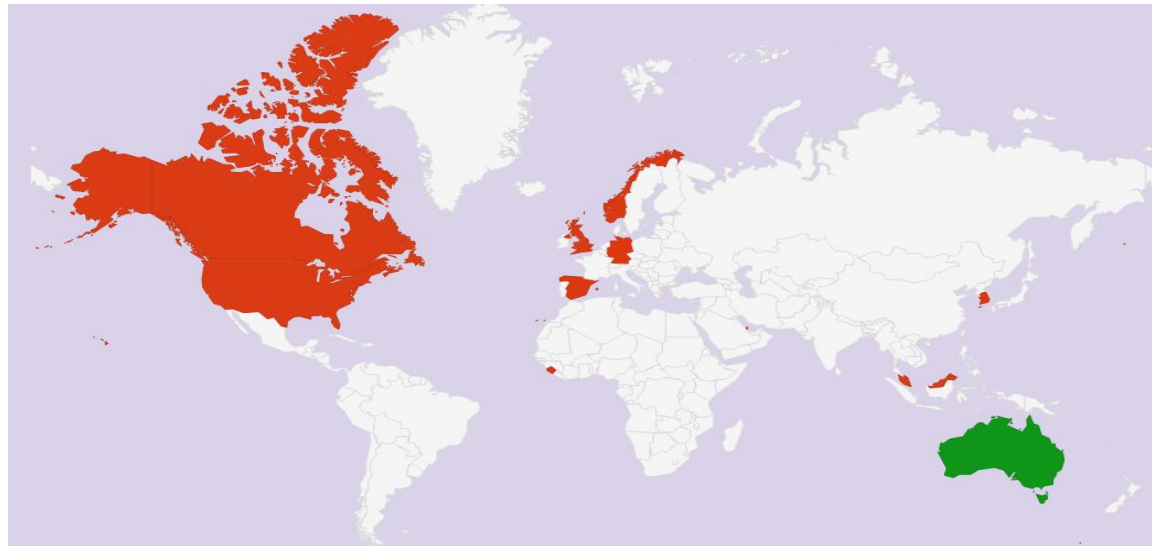
Networking Events



Career Mentor Program fun facts...

- Over seven years there have been over 650 students in the Career Mentor Program.
- In 2016, 50% of the enrolment was from international students, increasing to 63% in 2017.
- Chinese, Malaysian, Indian and Singaporean students make up the largest cohorts of international students in the program.

Supported by alumni mentors from around the globe!!



The Vice-Chancellor's Leadership Program



Tier 1: Discover leadership potential through academic study

- formal leadership development
- hear from local leaders
- career planning leading to a leadership development plan
- creative industry experience
- 10 hours of volunteering
- 12.5% academic credit (international student scholarship)



Tier 2: Receive Academic Awards for a range of self-chosen experiences.

- Industry Experience and Entrepreneurship
- Community and Civic Service
- Contributions to Sustainable Development
- Research Experience
- Global Experience
- Peer Mentoring and Support



Tier 3: Achieve by enhancing your competitive edge in the job market with the prestigious Vice-Chancellor's Leadership Award

- Full professional employability profile
- Acknowledgement on your academic transcript
- Formal ceremony with Vice-Chancellor, senior management and a range of employers
- Vice-Chancellor's Leadership Award Alumni Network
- Prominence in the UTAS Graduate Employment Register
- Customised Mentoring from the Tasmanian Leaders Network

Vice-Chancellor's Leadership Program Engagement



Tier 1

93 Completions = 950 hours of volunteering in more than 100 organisations

29% international students

27 new enrolments for Spring 2017

41% international students



Tier 2

38 Citations Awarded in 2016 = 1710 hours of service

29% international students

79 Citations Applications expected in 2017

32% international students



Tier 3 (2016 only)

10 Vice-Chancellor's Award Recipients = 1000 hours of service

40% international students

