



# Engaging with IEAA research

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**Melissa Banks**  
IEAA President,  
Pro Vice Chancellor International, James Cook University

# Our vision

IEAA is recognised globally as a powerful champion of international education.

# Our mission



Provide advocacy and member services relevant to academics, teachers and professional staff across all sectors.



Deliver high-quality professional learning opportunities to advance members' careers and enhance the quality of Australian international education.



Drive new research to highlight emerging trends, inform strategy and policy and enrich Australia's knowledge base.



Collaborate with affiliate bodies, corporate partners and government to promote the benefits of international education to the broader community.

Above all, we support approaches to international education that realise its transformative potential for all students and its positive impact on societies (local, national and global).

# Strategic plan 2018-2020

## Strategic focus areas

**01**

Strengthening the association's role in and contribution to national policy and advocacy through informed representation.

**02**

Implementing a new professional learning framework to meet the needs of members across sectors.

**03**

Commissioning and disseminating research to have a positive impact on policy, advocacy and practice as well as IEAA's role as a thought leader.

# IEAA research agenda

## Why have a research agenda?



**Embed** research as a critical component of IEAA's offering



**Enhance** our research impact and position IEAA as a 'go to' source of knowledge in international education



**Ensure** priorities remain current and responsive to the changing policy environment.

**engaging with research** **ieaa**  
International Education Association of Australia

**IEAA research agenda 2018-2020**

**why have a research agenda?**

IEAA drives new research to influence government policy and inform institutional decision-making. We provide evidence-based research to highlight emerging trends, inform long-term strategy and enrich the sector's knowledge base.

- Embed** research as a critical component of IEAA's offering
- Enhance** our research impact and position IEAA as a 'go to' source of knowledge in international education
- Ensure** priorities remain current and responsive to the changing policy environment.

**priority areas**

- graduate outcomes**
  - Employability
  - Entrepreneurship
  - Post-study work rights
  - Long term outcomes of mobility
  - Alumni.
- understanding social & economic impact**
  - Engagement and belonging
  - Health and wellbeing
  - Internationalisation of domestic students and learning abroad
  - Connectedness with local communities
  - Accommodation (affordability, accessibility, appropriateness).
- student experience & community engagement**
  - Making data meaningful: insights, benchmarking and baseline data
  - Identifying gaps, deepening understanding of impact on regional areas, TNE
  - Analysis of key reports and data from external agencies
  - Emerging trends and issues.
- australia's role in the asia-pacific**
  - Informing Australia's strategic involvement in the region
  - Regional positioning
  - Aid, reciprocity, showcasing positive examples of international education
  - Long-term impact and influence.

**objectives**

- Strengthen** IEAA's influence on policy and decision making, building on the repository of evidence-based research that underpins our advocacy activity.
- Promote** evidence-based research that expands and deepens knowledge as well as covering emerging trends.
- Encourage** new and emerging researchers in the field, knowledge exchange and sharing of best practice.
- Focus** on applied research and translating research outcomes into good practice.
- Support** research relating to IEAA's Networks, leveraging and aligning interests with the broader research agenda.
- Maintain** a global outlook, foster collaborative relationships with sister associations around the world.

Asia-Pacific Association for International Education (AAPAI) 2018  
Title: IEAA Research Agenda - Shaping the Future of International Education  
Author: Dr Debra Potts - Chair, Research Committee, International Education Association of Australia (IEAA), Associate Director, Global Leadership and Entrepreneurship, The University of Melbourne, Australia

[ieaa.org.au/research](http://ieaa.org.au/research)

# Priority areas

## Graduate outcomes

- Employability
- Entrepreneurship
- Post-study work rights
- Long term outcomes of mobility
- Alumni

## Understanding social and economic impact

- Making data meaningful: insights, benchmarking and baseline data
- Identifying gaps, deepening understanding of impact on regional areas, TNE
- Analysis of key reports and data from external agencies
- Emerging trends and issues.

# Priority areas

## Student experience

- Engagement and belonging
- Health and wellbeing
- Internationalisation of domestic students and learning abroad
- Accommodation (affordability, accessibility, appropriateness)
- Connectedness with local communities.

## Australia's role in the Asia Pacific

- Informing Australia's strategic involvement in the region
- Regional positioning
- Aid, reciprocity, showcasing positive examples of international education
- Long-term impact and influence.

# Who are we?

## IEAA Research Committee



Dr Davina Potts  
IEAA Research  
Committee  
Convener;  
The University  
of Melbourne

Brett Berquist  
The University  
of Auckland

Dr Rahul Choudaha  
Study Portals

Dr Helen  
Forbes-Mewett  
Monash  
University

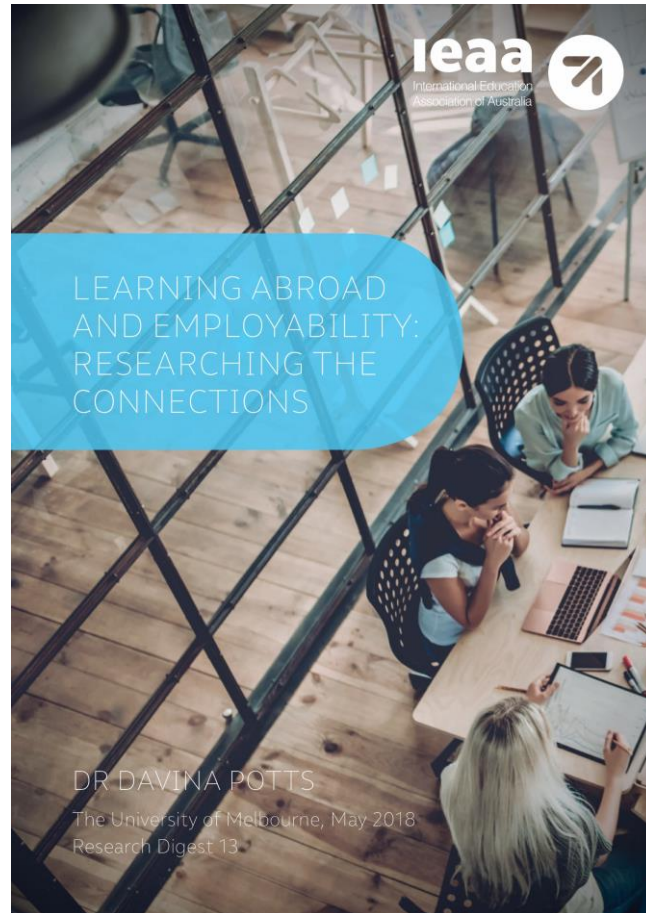
Dr Kirrilee Hughes  
AFS Intercultural  
Programs  
Australia

Associate Prof. Ly  
Tran  
Deakin University

Prof. Christopher  
Ziguras  
RMIT University

# Research digests

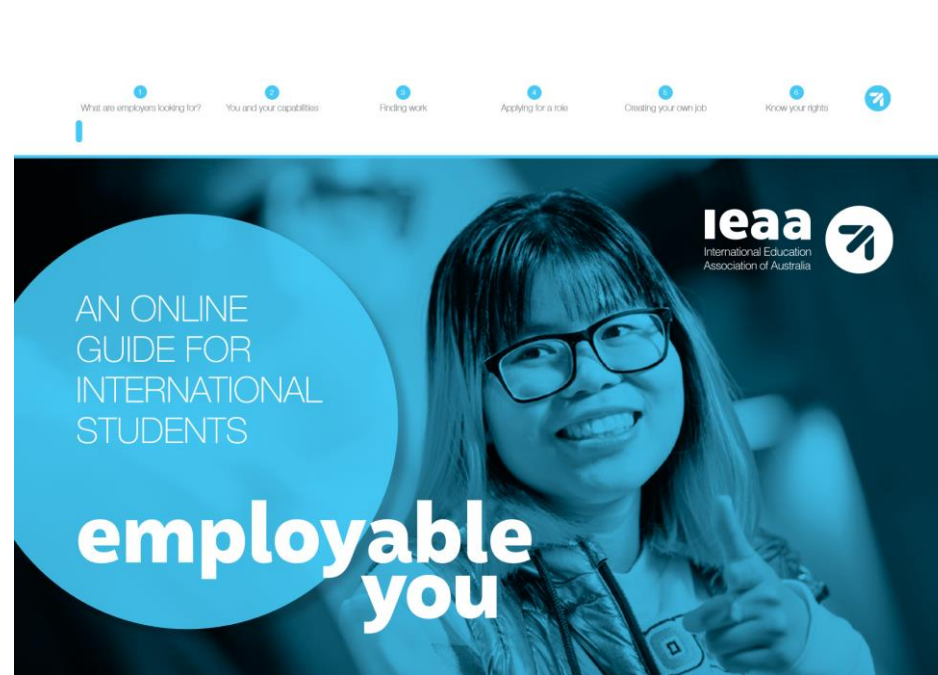
How do we support research?





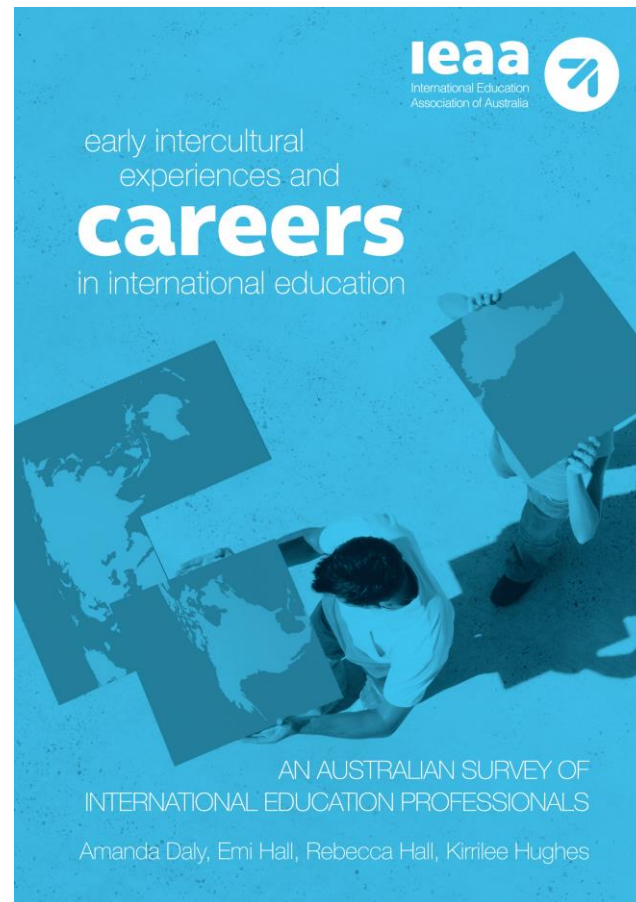
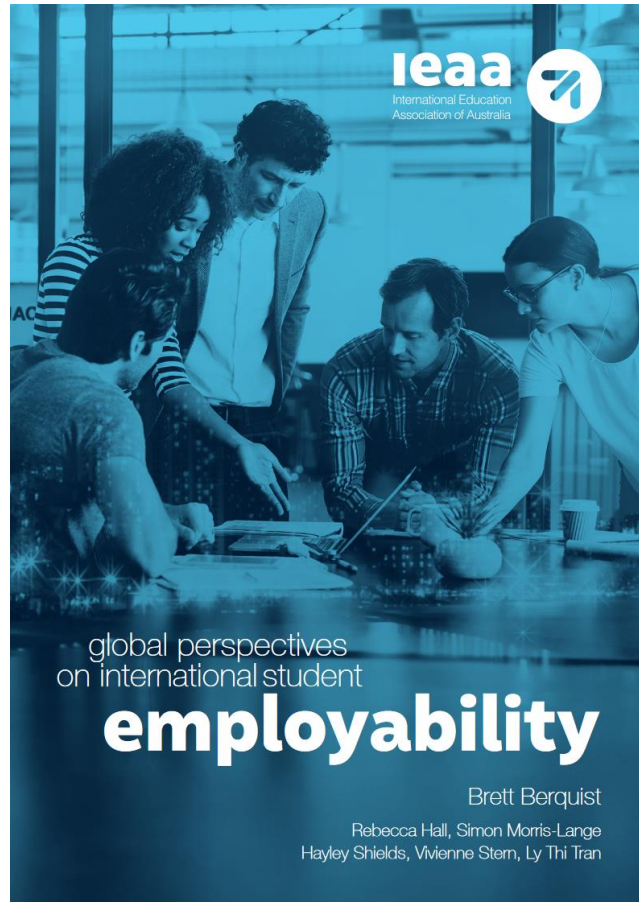
# Research in action

How do we support research?



# Reports

How do we support research?



# Research events

How do we support research?

**IERN**  
INTERNATIONAL EDUCATION  
RESEARCH NETWORK

**ieaad**  
International Education  
Association of Australia

**IEAA MID-WINTER  
RESEARCH SEMINAR 2017**  
4 July 2017, Brisbane

**ieaad**  
International Education  
Association of Australia

**EDUCATION DIPLOMACY  
IN THE 21st CENTURY:  
IEAA RESEARCH  
ROUNDTABLE 2017**

Tuesday 10 October  
Hobart, Tasmania

**DISCUSSION PAPER**  
THE RISE OF SO  
MEDIA IN PUBLIC  
INFLUENCE FOR  
INTERNATIONAL  
EDUCATION

**DISCUSSION PAPER**  
THE CHANGING  
PROFILE OF  
EDUCATION AS  
AID AND THE  
IMPACT ON  
INTERNATIONAL  
PUBLIC  
DIPLOMACY

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International Education  
Association of Australia

**GLOBAL IMPACT, LOCAL OUTCOMES:  
IEAA RESEARCH ROUNDTABLE 2018**  
Tuesday 9 October | University of Technology, Sydney

9:00am **REGISTRATION**

9:10am **WELCOME**

- Dr Davina Potts**  
Chair, IEAA Research Committee;  
Associate Director (Global Leadership and Employability),  
The University of Melbourne

9:15am **GLOBAL OUTCOMES OF INTERNATIONAL EDUCATION: WHY  
THEY MATTER FOR INDIVIDUALS, COMMUNITIES & THE WORLD**

- Francisco Marmolejo**  
Lead Tertiary Education Specialist (Education), The World Bank  
Francisco Marmolejo is the World Bank's Lead Tertiary Education Specialist.  
He also serves as the coordinator of its Network of Higher Education  
Specialists, which facilitates the exchange of ideas on higher education  
initiatives across the globe. Francisco will discuss outcomes of international  
education from a macro perspective, considering global development,  
economies, trade, health, welfare and human rights. He will also discuss  
current World Bank research priorities, the way they use evidence and  
research to influence policy and practice and the types of evidence we need  
to respond to changes in this space over the next three to five years.

10:00am **PANEL DISCUSSION**

- Prof. John Hudzik, PhD**  
Senior Scholar for Internationalisation, NAFSA
- Christopher Ziguras (Chair)**  
President, IEAA;  
Deputy Dean, International  
School of Global, Urban and Social Studies, RMIT University

10:25am **MORNING TEA**

[f](#) [in](#) [t](#) [v](#) [w](#)

[ieaa.org.au/roundtable](http://ieaa.org.au/roundtable)

# Community engagement

[www.broadenourhorizons.com.au](http://www.broadenourhorizons.com.au)

**International students in the community**

[Find Out More](#)

**International Education: Broadening Australia's Horizons**  
Communities

**International Education: Broadening Your Business Horizons**  
Employers

**International students in the workplace**

[Find Out More](#)

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Association of Australia



**Thank you**

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