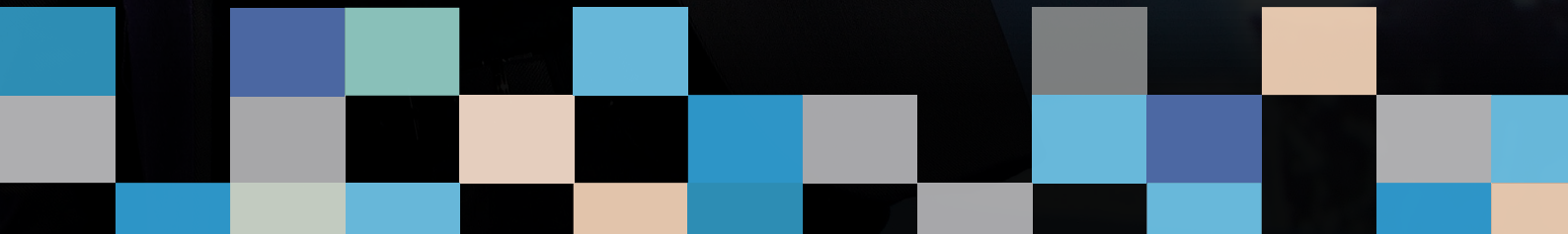


AIEC 2018

Highlights



Hosted by



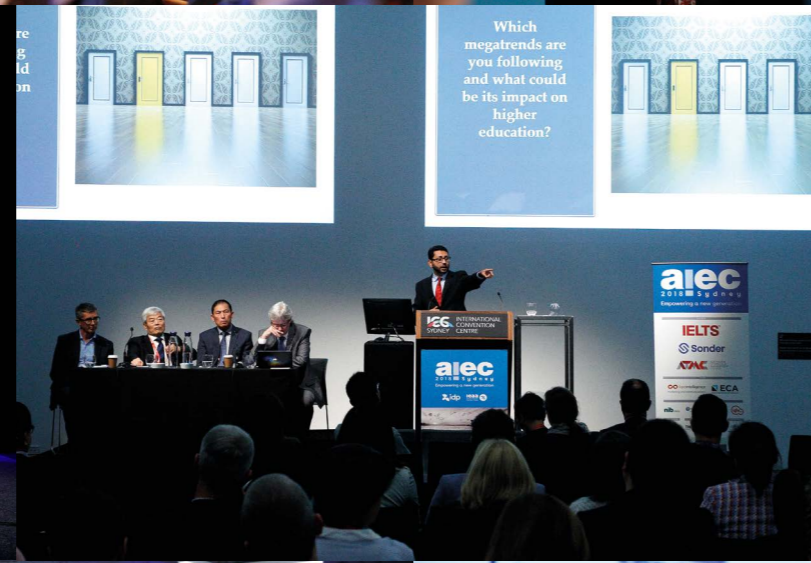


aiec

2018 Sydney

Australian International Education Conference
9-12 October 2018
ICC Sydney

Empowering a new generation



We were delighted to welcome over 1600 delegates to the Australian International Education Conference 2018 in Sydney, New South Wales. Delegates arrived from 40 countries, representing 530 different organisations, to discuss the industry's most topical issues. While the majority of attendees were from Australia, 20% joined their colleagues from overseas.

The challenges and opportunities in our changing global socioeconomic and political climate are enormous; rapidly evolving technological innovations are changing the world. The conference theme of 'Empowering a new generation' sought to deliberate on what this means for international education.

The conference program aimed to:

- evaluate the key disruptions already occurring and examine how international education is responding and adapting
- question how we can look up and out beyond our own profession to learn from and engage with the broader community and other industries
- assess how we can work collaboratively to ensure that we empower future generations and prepare them for this new world.

AIEC provides an outstanding opportunity each year for international education practitioners, teaching staff, researchers, policymakers and other stakeholders to learn about major industry trends and developments and to network with Australian and international colleagues. Each year many attend the conference for the first time and this year 30% of attendees were first-timers.

AIEC2018 facilitated discussions and professional development opportunities throughout the program, accompanied by less formal networking occasions during the social functions and throughout a lively exhibition area.

The opportunity for those who are relatively new to international education to network with and learn from delegates from across the industry is invaluable. Of all attendees this year, 25% had less than three years of experience in international education, 22% had 5-10 years and 43% had more than 10 years' experience in the industry. Knowledge sharing flows both ways; experience across so many levels ensured that insights and fresh ideas combined with in-depth industry knowledge to generate new approaches to empower a new generation.

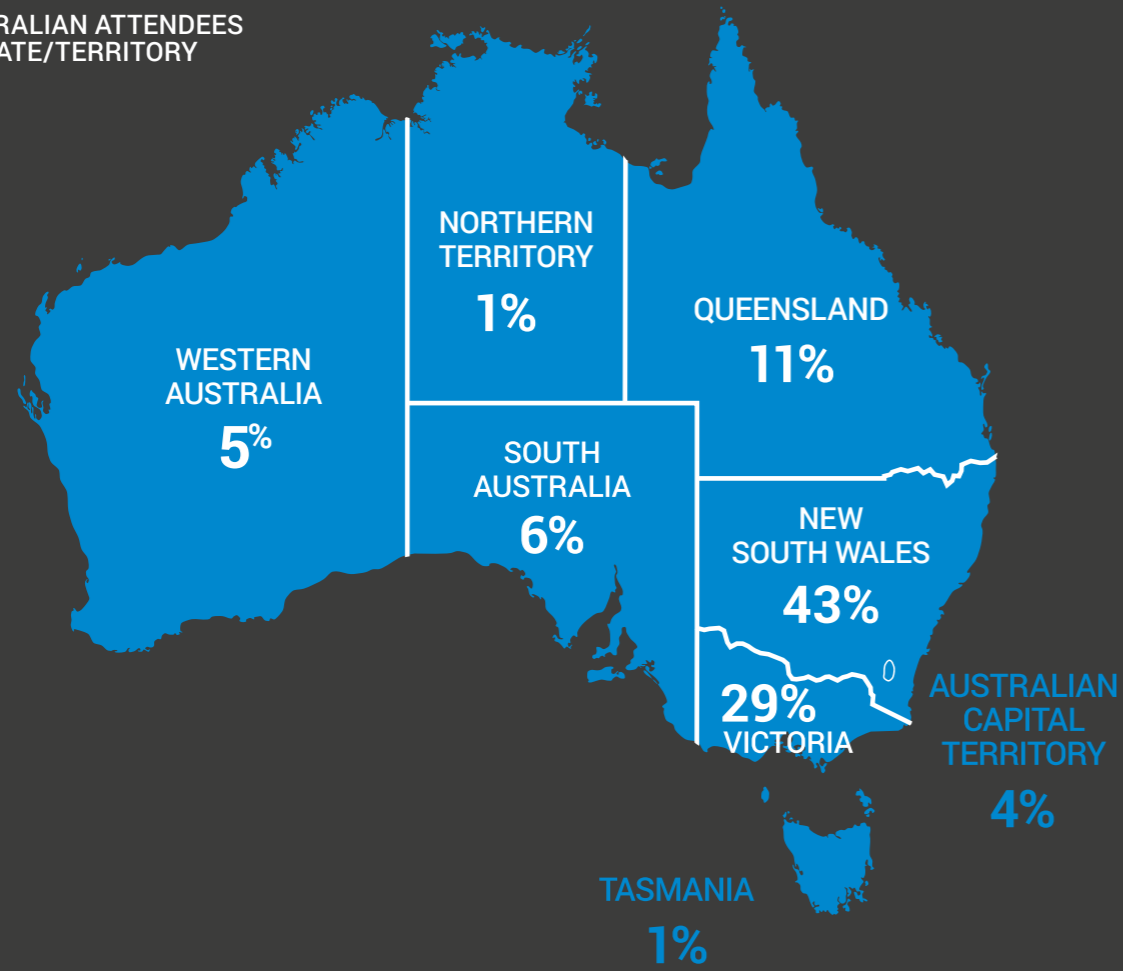
We look forward to building on the success of this year's event and welcoming you to AIEC2019 in Perth from 15-18 October to help us in 'Leading the way'.



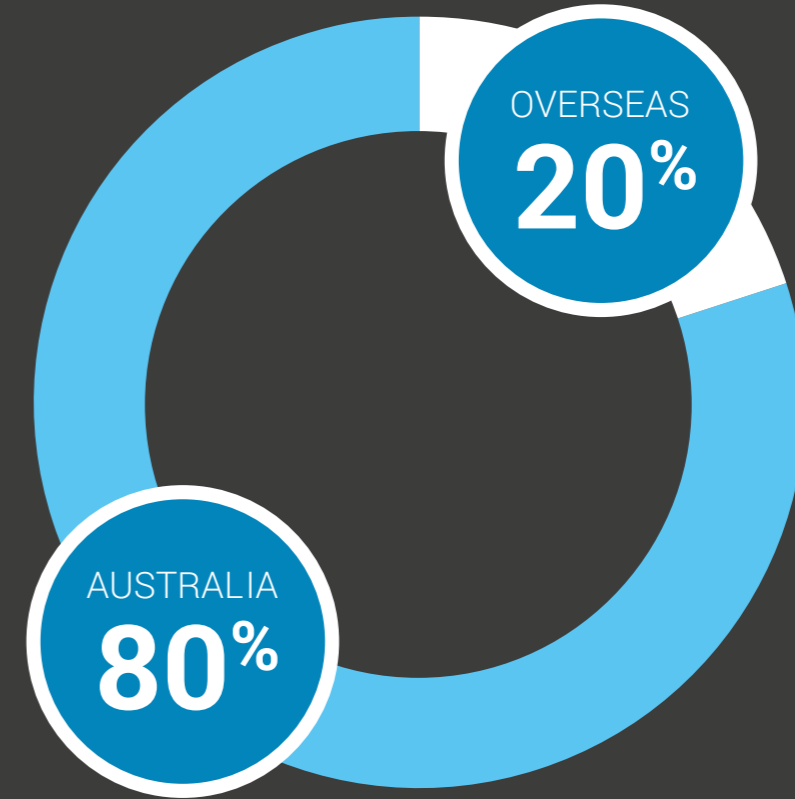
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   #aiec2018 | www.aiec.idp.com

AUSTRALIAN ATTENDEES BY STATE/TERRITORY



AUSTRALIAN VS. OVERSEAS ATTENDEES



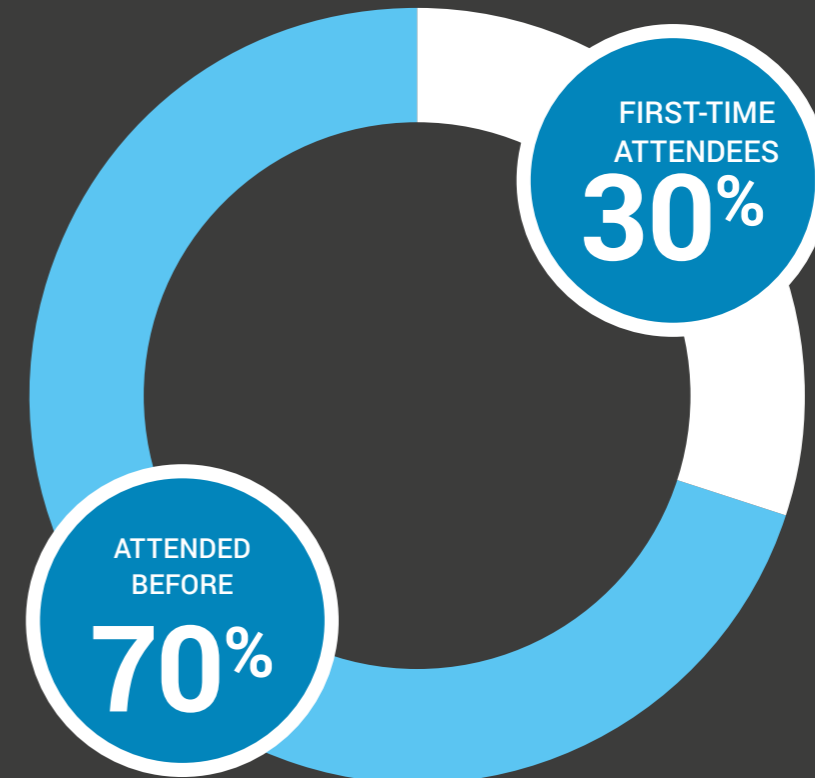
ATTENDEES FROM AROUND THE WORLD



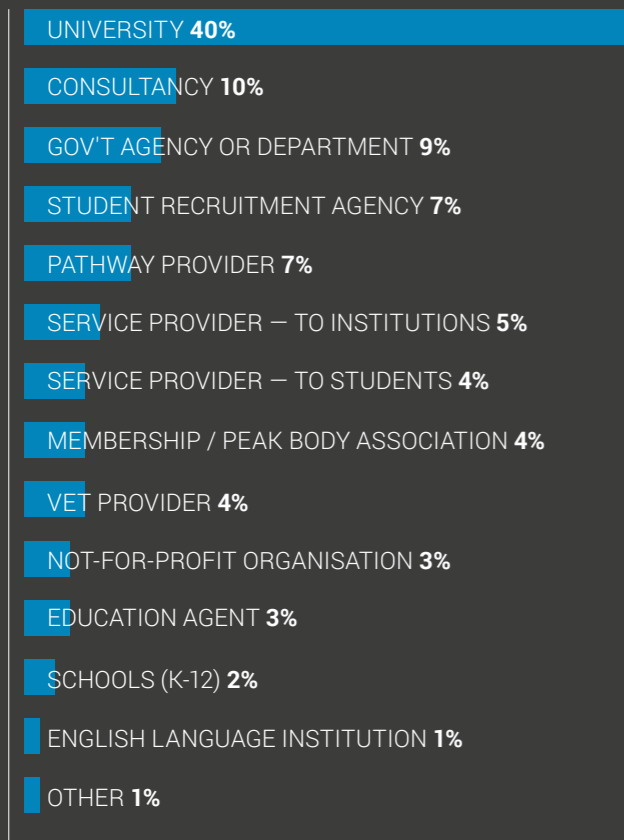
TOP 10 COUNTRIES

- | | |
|------------------|-------------------|
| 01 AUSTRALIA | 06 CHINA |
| 02 INDIA | 07 MALAYSIA |
| 03 NEW ZEALAND | 08 UNITED KINGDOM |
| 04 NEPAL | 09 THAILAND |
| 05 UNITED STATES | 10 BANGLADESH |

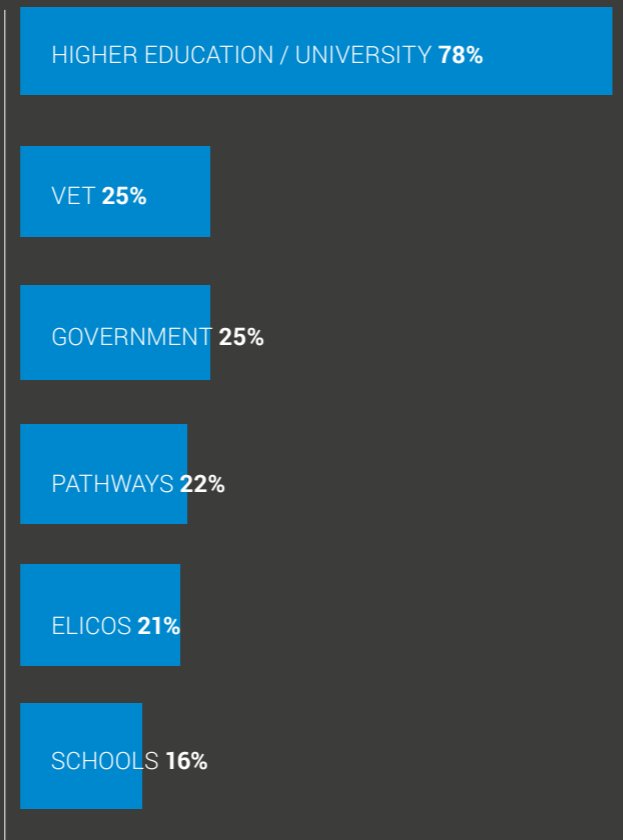
FIRST-TIME ATTENDEES



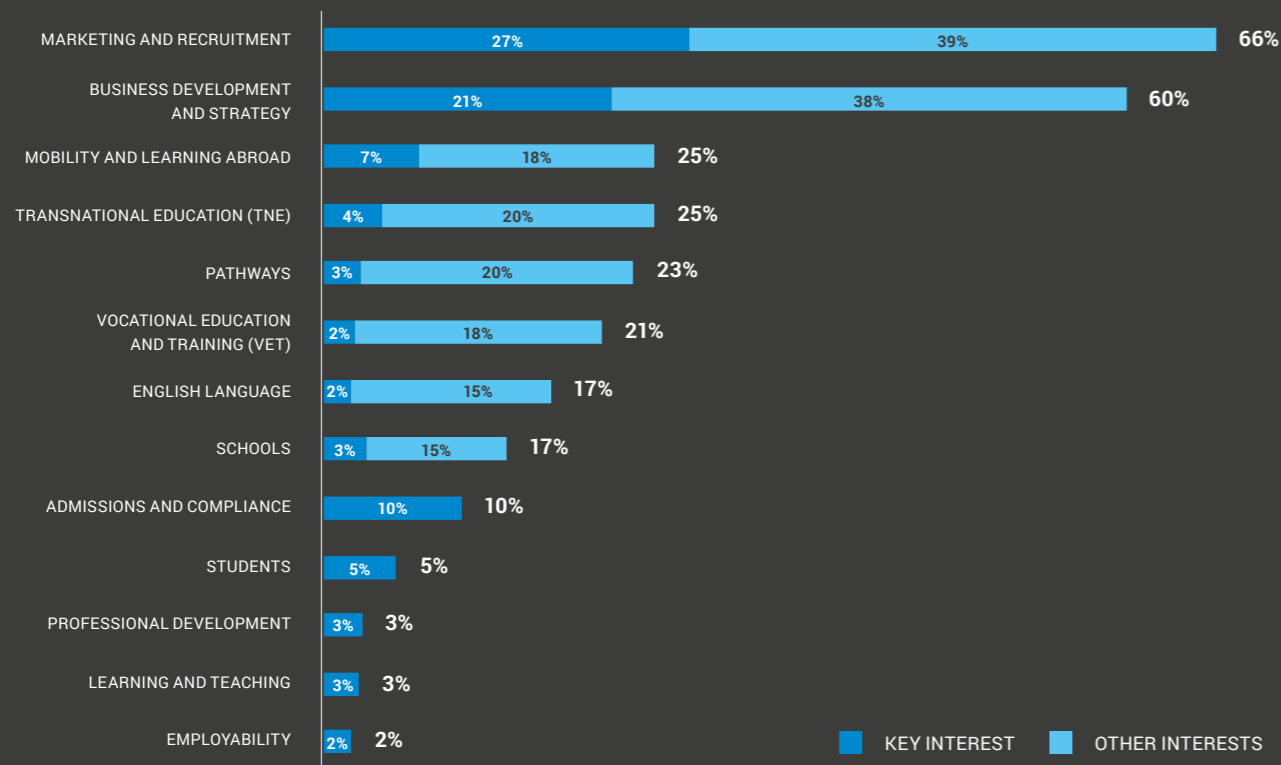
ATTENDEES BY ORGANISATION



ATTENDEES BY SECTOR INTEREST



ATTENDEES BY INTEREST AREAS



“

I invite you to consider how the perspectives presented can be translated into real actions that strengthen our support networks for students – and, in turn, build their confidence.

Andrew Barkla
CEO, IDP Education

”



“

Our success in continuing to develop a globally engaged system is dependent upon bringing the whole community with us.

Christopher Ziguas
President, IEAA

”



Empowering a new generation

The conference theme focused on the potential of international education to empower a new generation of students and international educators to have a positive impact in challenging, uncertain times. Technological innovation, socioeconomic shifts and geopolitical changes are occurring on a global scale and at an accelerated pace. As the emerging social, economic, technological and geopolitical changes play out, a new generation of students, educators and professionals will need to gain insights and apply expert knowledge and skills if they are to manage potential disruption, achieve positive influence and become adept global citizens.

AIEC2018 aimed to tease out the answers to better understand what this all means for international education and how we can ensure that our industry continues to be relevant and meaningful. This was achieved over the course of four days as 280 speakers shared their research findings, knowledge and experience during more than 80 sessions.

Discussions about empowerment through employment considered research forecasting skills, abilities and knowledge for workers in 2030. Another panel identified measures of success of global post-study work policies, required to enhance advocacy of their positive outcomes to institutions and the wider community. An e-poster session explored multiple case studies and research findings in careers and employment, providing attendees with opportunities to deep-dive into the detail of best practice examples.

ieaaa
International Education
Association of Australia



Focusing on empowerment through disruption, one highly interactive session on getting future-ready brought together diverse perspectives from higher education leaders on how they were innovating and adapting their global engagement strategies in the face of emerging megatrends. An e-poster considered climate change and its effect on future generations. Case studies demonstrated that students were already demanding action and attendees discussed what institutions could do now to address the issue. A panel examined blockchain technology, expertly unpicking its complexities and demonstrating how it could be applied in an education setting.

Empowerment through the student voice was highlighted in several sessions. Initiatives and case studies illustrated ways in which collaboration with students enabled them to take control.

Examples included safety and awareness campaigns by the Wollongong Police District and increasing diversity awareness during the 2018 Commonwealth Games with Study Gold Coast. Linking back to empowerment through employment, a panel discussed the role institutions could play in empowering their students by assisting them to avoid workplace exploitation and addressing it when it occurred.

A new dynamic is building globally, shaping a new generation, and the challenges and opportunities are enormous. The AIEC2018 program provided a forum to address the industry's progress and how it intended to empower its next generation of international students. While we learnt that the trajectory to empowerment was continually evolving and changing, we also learnt that we should not overcomplicate our solutions. The human element will be key.



Keynote speakers



Jonathan O'Dea

“ The strength of this conference is another testament to your sector’s maturity and the significance to ... our country ”

JONATHAN O'DEA

Welcome from the NSW Government, proud Destination Partner

The New South Wales Government was the proud Destination Partner of AIEC2018, acknowledged by Jonathan O'Dea, Parliamentary Secretary to the Premier and Treasurer, in his opening speech at the conference, where he stressed the NSW Government's absolute commitment to the sector.

With more than 300,000 international students in the state, Mr O'Dea said the NSW Government took its responsibility very seriously and was proud of the high-quality reputation of NSW institutions. Mr O'Dea reminded us that this culture permeated every aspect of an international student's study abroad experience, contributing world relevance, ties to industry and the development of cultural skills. He emphasised that the benefits of international education went well beyond the economic sphere and that international students

were the best ambassadors for Australia. International students' experiences here empower a new generation to realise their dreams.

Mr O'Dea highlighted some of the initiatives between industry, institutions and support services in which the NSW Government had been involved, each helping to ensure international students had a fulfilling study experience. Investment in new projects was underway to further enhance the student experience, he said.

To close, Mr O'Dea underscored the fact that international students brought new ideas, helped speed up innovation and forged closer ties to our global neighbours. He stressed that the NSW Government would continue to work with the sector to help ensure its continuing global leadership.



Hon. Dan Tehan

THE HON. DAN TEHAN

Minister's address

The Federal Minister for Education, the Hon. Dan Tehan, acknowledged the achievement of Australia's international education sector in building a thriving onshore study industry. He emphasised several impressive statistics showing the considerable economic benefit that international education brought to Australia.

As a sector we are worth more than \$32 billion to the Australian economy, up \$5 billion from the previous year, and recent estimates suggest this includes supporting more than 240,000 jobs.

The Minister highlighted that these benefits had a ripple effect through the wider economy; for example, more than 203,000 friends and family came to Australia to visit international students in 2017, contributing close to \$1 billion to the economy.

He also stressed that we should be incredibly proud of the fact that the British-based Centre for Global Higher Education had predicted Australia would overtake the

UK in 2019 to become the world's second most popular destination for international students.

Minister Tehan highlighted that the Government had been looking at opportunities to create new products and supports within Australia and offshore. Improvement through diversity was key; increasing study choices, partner countries and course offerings would ensure that we had a sustainable future. He welcomed industry insights to increase engagement and refine the offerings.

The Minister said the sector was doing an outstanding job of promoting Australia's international education sector to the rest of the world; however, he recognised that we needed to work on promoting it to the rest of Australia. Minister Tehan underlined the ideal for rural and regional Australia to also become part of the story and indicated the Government's belief in its enormous potential. He encouraged us all to think about how we could extend the benefits of the sector to the rest of Australia and how it related to progress and prosperity to the local community.



Clare Madden

CLARE MADDEN

Gen Z: a new way of connecting & engaging

Thanks to Clare Madden, social researcher and Gen Z expert, we all know that AIEC2018 happened IRL (In Real Life), we should no longer have an issue with POS (Parent Over Shoulder), although it's possible that our children might, and we should never put a full stop at the end of a text message (signifying this conversation is terminated and I don't want to speak with you again. Ever).

Clare asked us to cast our minds back to what life was like as a student for us, what technology was available and what was happening in society. The audience likely thought back to an age where there was far less technology and where the global sociopolitical situation was calmer. These days there is unprecedented complexity in a young person's formative years.

Clare reminded the audience that every generation had its different challenges and strengths. Some may frown on the ubiquity of the internet and wi-fi for Gen Z, as essential as oxygen to them, but this technology has made them more globally aware and more connected. Gen Z are natural collaborators. Cultural differences still exist, but there are more connections and expectations connecting this generation.

“...interviewing some Gen Z's, one of the girls said to me: 'Clare, we don't understand the point of memorising anything, when we could just look it up.'”

They have created a whole new language that crosses cultures to make up for the loss of face-to-face interaction.

Conversely, it is a challenge for Gen Z to go beyond the surface as everything moves so fast. Gen Z places a high value on being constantly connected to its networks; this is a generation engaging in continuous partial attention where it is hard to focus for long periods of time. Today's world is very noisy – for example, a staggering 300 hours of video content is uploaded to YouTube every minute – and it can be hard to make an impact.

So, how does one engage with Gen Z? By keeping on your toes, it seems. Clare shared that there were different (unwritten) rules of engagement for different social networks, which kept evolving, and that different platforms fulfilled different purposes. Her research showed that Gen Z wanted a voice and to be able to contribute. They wanted enjoyment out of work and to make a difference. If we find this internal passion then we can prepare them for a whole new landscape of work.

SENATOR LOUISE PRATT

Personal reflections from a senator

Senator Louise Pratt, Shadow Assistant Minister for Universities and Equality, welcomed the audience to Thursday morning's plenary with a 'whoop!', paying tribute to the conference theme. She emphasised that this mission called for a new generation of students to shape future society internationally and at home.

Through her own experience, Senator Pratt learnt how distinct international students' needs were from domestic students' needs, and that different factors in the student experience had a knock-on effect for individuals, institutions and policymakers.

She reiterated that we were the custodians of a successful industry and had created links and knowledge-sharing between Australia and the rest of the world. She stressed that it was critical to see the sector flourish and that there was no greater way to promote our interests in the region than welcoming international students.

International students are not the only important factor in the industry. Senator Pratt said that Labor was passionate about all Australian students being able to consider an education overseas. A Labor Government would focus on keeping the sector viable, vibrant and growing into the future. Domestic students would also benefit from a global outlook and learning about different cultures, which must not be underestimated. She emphasised that it was essential the industry had the support of a robust and rigorous policy system that provided certainty and stability in funding.



Senator Pratt, who is a senator for Western Australia, highlighted the introduction of a migration skills list in WA to attract international students. Key to this is the knowledge that international students are essential to maintaining WA's competitiveness; these reforms will give high-achieving graduates a pathway to migration. She indicated that these changes were about sending a message on behalf of the whole nation by welcoming international students, their friends and families.

Senator Pratt gave credit to the high quality of education providers in Australia and the strong connections they had forged with the regions. She noted that this sector was high on the priority list for a Labor Government and one of its largest financial commitments. She underscored that universities needed to play their part in ensuring the quality of education and increasing availability for all.



Senator Louise Pratt



Richard Gerver

RICHARD GERVER

Unpicking the complex to focus on the simple

Richard Gerver is described as a communicator of simple thoughts that help us understand a complex future. At the Thursday plenary, he reminded the audience that the future was bright and history told us this; very dark periods in history have been followed by a renaissance – an explosion in cultural and scientific learning, evolving and driving humanity forward.

Although the world is deeply complex, Richard encouraged attendees not to delve into the complex to find the answer. He suggested that as the world around us gets even more complicated, we see value in the complex. He asked attendees to reflect on how much of the complexity that was being created would make a difference to our students. He encouraged the audience to remember the pure and beautiful simplicity of learning at its basic level, tapping into the sensory world around us.

To prepare for the future, Richard said we needed to make sure that the next generation remained deeply connected on a physical level. He iterated that so much seemed to be focused on the technical but most problems were (still) about human beings.

We, as a global industry, have long discussed the future of education and continue to make the same mistake of trying to make the system more effective, rather than transforming it to suit needs. He suggested that we needed to find a way to pair the best of traditional education with the technical cognition that young people brought to the table.

Richard used advice from Steve Wozniak, co-founder of Apple, to neatly sum up the challenge of what we have to create in the next generation: we must never employ anyone who needs managing. Our challenge is to teach the next generation not to cling to certainty and provide them with the ability to thrive in uncertainty. How can we create a generation of people who can manage themselves?

POLITICAL INSIGHTS FROM ACROSS THE PARTY BENCH

The CEO of IEAA, the Hon. Phil Honeywood, brought the Friday morning conference session to a close with an insightful discussion with Julian Leeser, the Liberal Member for Berowra (NSW), and Julian Hill, the Labor Member for Bruce (Victoria).

Discussions covered topical issues such as how the current regional focus could affect international education. Mr Leeser said that he felt this was a positive goal; however, he recognised that international education was a free market and students were free to choose where they studied. He confirmed that the Australian Government was keen to hear from the sector on ways to encourage students to choose regional areas as a study destination.

Mr Hill echoed Mr Leeser's thoughts and said there were great opportunities in regional areas. He suggested that we needed to work with industry to shape incentives to combat the pull of the bigger cities. Mr Leeser recognised that the Federal Government was a very long way from the regions and it was the universities in the area that had all the knowledge; it wanted to look to these institutions for support and assistance.

Migration pathways were likewise raised in the debate. Mr Hill offered the insight that Australia couldn't invite all international students to stay and that not all students wanted to stay. However, he suggested we should be encouraging the top achievers to settle and provide welcoming policies to facilitate this. Mr Leeser said that just 14–16% of all international students remained in Australia and made it their permanent home. He also highlighted that for those international students returning home, taking hard-earned knowledge back to their home countries was extremely valuable.



Emi Hill
@emikatehill

Follow

Interesting point made by @JulianHillMP about co-investing with industry and government to push the Australian brand worldwide. Collaboration over competition is a very necessary way to move our sector forward #AIEC2018

Mr Honeywood raised the point that tourism in Australia had significant financial support from the Government. While this was an important source of revenue for Australia, it must be recognised that international education was Australia's third-largest export (above tourism), which feeds into many other sectors. He posed the question, asking why our sector, comparatively, didn't receive such financial support. Mr Leeser countered that there was a lot of government funding in the sector from different sources. Mr Hill suggested that there was a case for direct government investment combined with co-investment from industry, proposing that we look at the sustainability of the market rather than cannibalisation from one university to another (as opposed to one country versus another).

Finally, discussions touched on how the international education sector in Australia could step up in the era of Trump and Brexit. Mr Hill recognised that we had to face up to the fact that there were concerns in the industry, that we needed to implement necessary policy changes, ensure the student experience was protected and increase understanding of the sector in the wider community. Mr Leeser echoed these thoughts and added that strengthening alumni ties was also a key factor.



Dr. Jordan Nguyen

“ Let's stop dreaming of a better world and make one. ”

DR JORDAN NGUYEN A thought-provoking view of life-changing technologies to empower future generations

Dr Jordan Nguyen closed AIEC2018 with an awe-inspiring presentation touching on his personal experience in creating technology that changes lives.

Dr Nguyen, an internationally renowned engineer for humanity, suggested that we were used to accepting what we had and that we were all a bit scared of the future. Life-changing technologies had been invented in the past, but they were decades apart. These changes were now happening more often and at a greater speed. He commented that we were living in the fastest rate of change that we had ever seen and maybe also the slowest we would ever live in.

How must we adapt to this change and how do we get our students to adapt? Dr Nguyen suggested that robots were good at what they did because they didn't fear failure: they tried all options, often failing but continuously learning. How do we teach our students not to fear failure?

Inspired by ambitious friends of his with disabilities, Dr Nguyen realised that nothing was impossible, that you must think big, raise the bar and make it higher to achieve your dreams. Technology could achieve great things, but it was not only about technology. We must consider the human side driving the technology, the end purpose behind why it was being developed, and we must not let technology replace humans.

Dr Nguyen reminded us that during such a profound rate of change you must keep looking for the positive side. He proposed that what we needed to impart to the next generation was that if you set your mind to it, you could achieve anything. Technology wasn't here to replace humans; we had to think about how it could work together with humans.



Amanda Daly
@ajdaly28

Follow

Ready to innovate & disrupt to empower future generations @DocJordy Taking actions on ideas! #aiec2018



Hon. Phil Honeywood, Julian Hill and Julian Leeser

Program highlights



The program's 80+ sessions comprised six workshops, two masterclasses, one roundtable, three plenaries and 63 concurrent sessions. The speaker cohort of international thought leaders and local industry experts included more than 280 people from 40 countries.

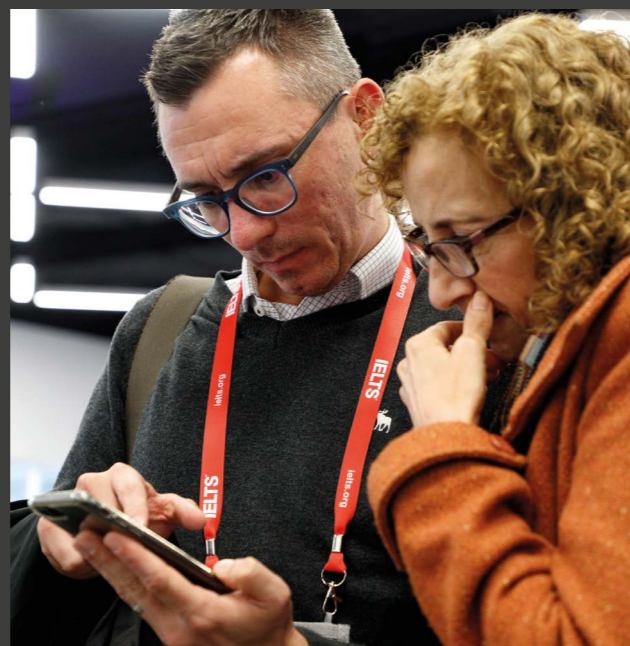
Major trends, key insights, best practices and innovative approaches to international education issues were discussed in a range of different formats – keynotes, panel discussions, presentations, e-posters, conversations and interactive café sessions.

CAFÉ SESSIONS DISSECTED TIMELY ISSUES

Several compelling topics were examined during the café sessions. Four café sessions addressed subjects such as mental health, women in leadership and the complexity of legal issues concerning student safety abroad. AIEC would like to thank our international students who opened up about their deepest worries throughout their student journey during The PIE News café session. These highly interactive sessions engendered the sharing of first-hand experiences and knowledge to provide attendees with take-away strategies and ideas to better support staff and students throughout the education value chain.

INCREASING INTERACTION WITH THE CONFERENCE APP

The conference app allows delegates to embrace new ways of interacting and reduces the event's environmental impact, cutting down on printed conference material. New features are included year-on-year to enhance the delegate experience. This year over 90% of attendees downloaded the app and it was viewed nearly 130,000 times. Information about the conference program was the most popular.



BROADENING THE HORIZON WITH REGIONS 'IN FOCUS'

Cambodia, Vietnam, China, Indonesia and India were explored in depth during several panel discussions, covering key education priorities, education reforms and emerging opportunities for institutions. In addition, panellists considered Africa and the myriad complex challenges the continent presented. Attendees came away with valuable insights on how to make the most of the opportunities presented by these regions.



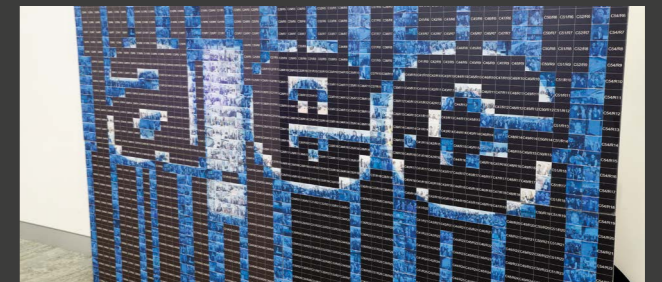
REFLECTIONS OF A FISHBOWL CONVERSATION

AIEC2018 introduced a new type of conversation format, allowing the entire group to participate in the discussion to take advantage of the collective experiences of all delegates. Attendees were encouraged to share their opinions, questions and topics in advance to ensure they got the most out of these sessions. The two fishbowl conversations generated diverse insights around challenges in the schools' sector and brainstorming ways in which institutions and service providers could better work together.



AIEC THROUGH IMAGES

AIEC2018 introduced a mosaic wall, whereby attendees posed for a photo and received a mosaic square-sized image. Each one was added to the mosaic wall, positioned by a code on the image. A lot of fun was had by all delegates creating the 2000 images that were collected to build a giant AIEC logo.



THE INCREASING POPULARITY OF E-POSTERS

Following the successful introduction of the e-poster format in 2017, 31 e-posters were included in the 2018 program. These sessions provided an excellent opportunity for speakers and attendees to review the latest research, case studies and best practices in international education in smaller, more dynamic group discussions.

Congratulations to Peter Mackey from NSW Department of Industry, NSW Trade & Investment, and Alison Li, from Intersective, who were awarded the best e-poster prize for their presentation, 'How did StudyNSW deliver over 1000 WIL experiences to international students in two years?'



View all e-posters at:
aiec2018.paperlessevents.com.au

aiec 2018 Welcome!

ANDREW BARKLA - CHRIS ZIGURAS - JONATHAN O'DEA MP ~

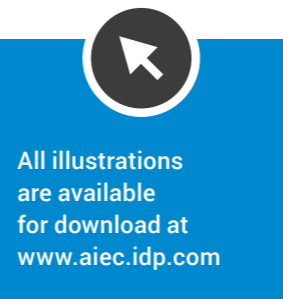


#AIEC2018 @jessamyg_draws

TESSAMY GEE 2018

GRAPHIC ILLUSTRATIONS

For the third year running, a graphic illustrator sketched several of the sessions in real time, capturing the central concepts and discussion points. Attendees were delighted to see principal ideas appear across the whiteboard, offering a fun way to remember the key messages.



INCREASING ENGAGEMENT IN THE SCHOOLS SECTOR

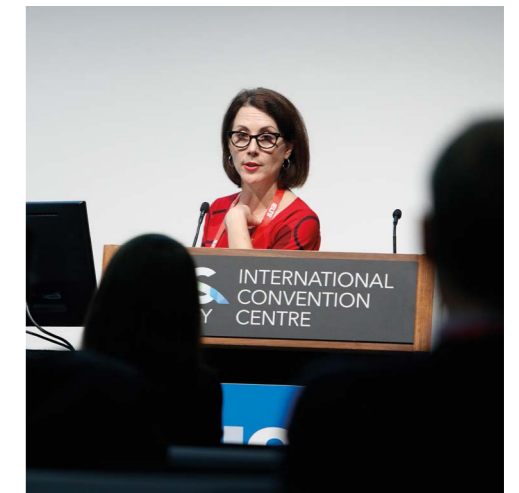
The number of international students in the schools sector is growing year-on-year. A key topic in these sector-specific presentations analysed student engagement, particularly the challenges of collecting international engagement data, strategies for improving levels of engagement and student experience, and results from the International Student Survey across secondary schools in Australia. An in-depth case study on the sector's growth in New Zealand demonstrated the country's strategic approach, capability and cohesion across the sector.

These sessions concluded with a fishbowl conversation that brought together delegates with global expertise to discuss the challenges and opportunities the sector brings. Attendees left with tangible learnings they could use in their schools.



UNIQUE OPPORTUNITIES IN THE VET SECTOR

The VET program, championed by Janelle Chapman from TAFE Queensland, addressed issues and opportunities for international educators. A discerning case study on transnational education in VET discussed the pros and cons of becoming part of a consortium versus delivering courses as a lone provider. Another case study provided valuable strategies to capture and promote alumni in the VET sector, drawing on experiences of the university sector. A key panel on a new type of course – International Skills Training – involved highly experienced speakers who had been involved since the pilot phase. They provided fundamental insights about the benefits and challenges of delivering these courses to expand offshore markets.



PRE-CONFERENCE LEARNINGS: WORKSHOPS, MASTERCLASSES AND A ROUNDTABLE

There were six half-day workshops on Tuesday. These high-energy learning platforms provided participants with increased understanding, case studies and practical scenarios from a variety of specialised fields. The two full-day masterclasses gave attendees more in-depth knowledge into key interest areas, facilitating greater interaction, hands-on participation and knowledge sharing. The offsite IEAA Research Roundtable catered to the needs of established and new researchers and provided a model of using research to inform policy.



STRENGTHENING INDUSTRY TIES THROUGH NETWORK CONVERSATIONS

The integration of the IEAA Network Conversations into the program in 2017 proved extremely successful and was repeated for 2018. These conversations brought together like-minded colleagues to exchange ideas and insights on topics directly relevant to their everyday roles and enabled the strengthening of relations and increased knowledge-sharing.

At the inaugural conversation for the new IEAA Student Life Network attendees discussed issues of concern, best practice and innovative solutions to enhancing the international student experience.

Conversations were held by the following networks:

- Admissions and Compliance Network
- Internationalisation of the Curriculum Network
- Learning Abroad Network
- Marketing and Recruitment Network
- Pathways Network
- Scholarships and Fellowships Network
- Student Life Network
- Transnational Education Network
- Young Professionals Network.

Exhibition

A record 49 exhibitors were available throughout the exhibition area, of which 12 were new to the AIEC family. The exhibitors provided delegates with insights into a huge variety of goods and services across the international education value chain. The Exhibition Hall was an area where connections were made, new products were discovered and acquaintances were renewed.

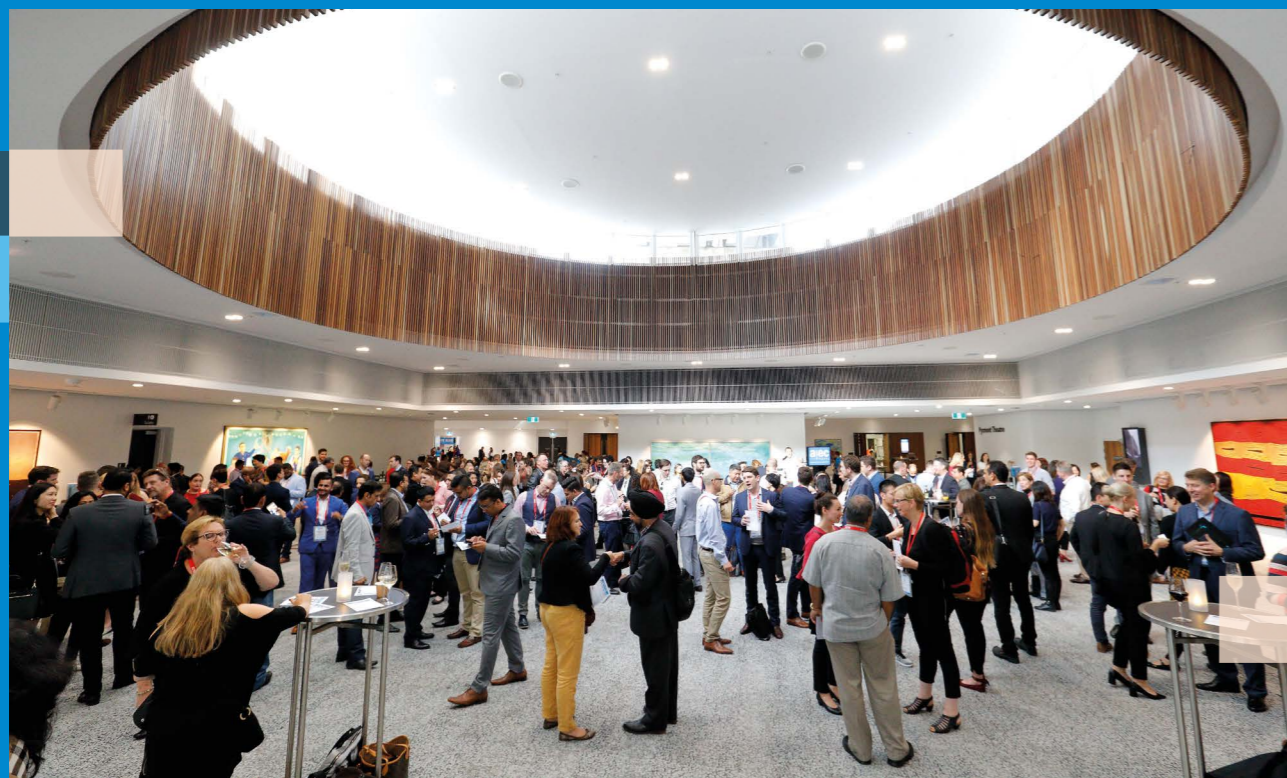


Networking and social functions

WELCOME RECEPTION

sponsored by StudyNSW

This was a great chance for all delegates to start their networking early. The Exhibition Hall bustled with attendees eager to get into the spirit of AIEC, reconnecting with acquaintances and making new contacts.



FIRST-TIMERS' ORIENTATION AND NETWORKING

For delegates attending AIEC for the first time, this was an invaluable kick-off to the conference. The opportunity to meet with fellow newbies gave attendees confidence and direction to make the most out of the following three days. A round of People Bingo helped kick off the conversations.



YOGA

sponsored by Medibank FREE + ACTIVE

Taking place at the Australian National Maritime Museum, with a beautiful view overlooking Sydney Harbour, Medibank instructors took the attendees through their silent yoga practice, the headphones also minimising the sounds of the city waking up. Despite a passing rain shower, this was a great way for delegates to activate their brain before a busy day two of the conference.



HAPPY HOUR

sponsored by IELTS

Happy Hour is always popular and a well-deserved break after a long yet rewarding first day of the conference. Delegates had the opportunity to relax in a casual environment, catching up with friends and colleagues.

CONFERENCE DINNER: 'BACK TO THE 60S'

Sponsored by IDP Education

At this sold-out event, delegates embraced the dinner theme of the 1960s. The attendees' groovy outfits combined with excellent dance moves made for a fun evening. Elvis crooned his way through some of his big hits and had everyone tapping their feet during dinner. Then Jellybean Jam took the night away, singing hits from every decade.





2018 IEAA Excellence Awards

IEAA's Excellence Awards recognise the outstanding contributions by individuals and teams to international education in Australia. They also provide a benchmark of excellence and best practice for the entire sector. The quality of the applicants is a tribute to the vibrant international education sector in Australia. IEAA recognised the 'cream of the crop' of Australia's international education sector at the opening plenary.

WE CONGRATULATE ALL WINNERS

IEAA Life Membership

- **Dr Anna Ciccarelli**

Distinguished Contribution to International Education

- **Gary Lee**, City of Melbourne
- **David Riordan**, City of Sydney

Professional Commentary in International Education

- **Anton Crace**, The PIE News

Outstanding Postgraduate Thesis

- **Danny Toohey**, Murdoch University

Best Practice in International Education

Professional Language Development Program in Nursing

- **Dr Amanda Müller**, Flinders University

Innovation in International Education

Victoria University's First Year Model

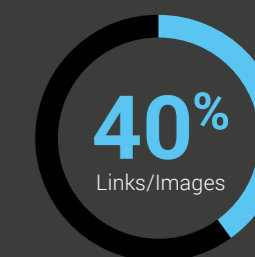
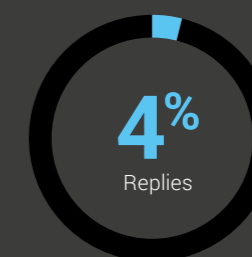
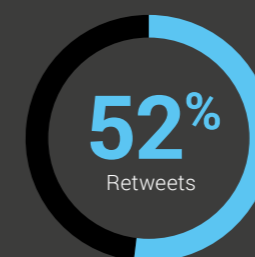
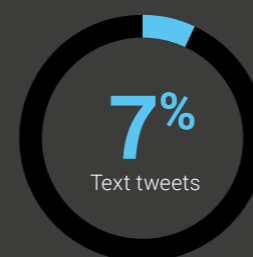
- **Professor Ian Solomonides – Vice President**, Learning and Teaching
- **Ms Trish McCluskey – Director**, Connected Learning
- **Professor Andrew Smallridge – Dean**, First Year College
- **Dr David Day – Associate Director**, Towards Success Program

AIEC in the media

AIEC2018 attracted more than 20 journalists from 15 national and international media publications and outlets across the globe. An estimated 20+ interviews with speakers, attendees and sponsors helped generate more than 32 pieces of coverage across print and digital. Articles were shared via media outlets' social channels, reaching an estimated total audience of 12.3 million.

#AIEC2018

The official AIEC hashtag was as popular as ever during the conference with 2351 total tweets, reaching just over 1.3 million individual users. All tweets were viewed more than 8.7 million times, an increase of 10% from last year.



TWO SOCIAL MEDIA PRIZES WERE AWARDED THIS YEAR.

MOST ACTIVE TWITTER USER

Rebecca Hall (@RebeccaHallAUS) who tweeted and retweeted

26 original tweets

MOST ENGAGING TWEET

Sarah Todd (@STodd_Griffith) with this comment during the pre-conference Research Roundtable



Thank you

CONFERENCE STEERING COMMITTEE

James Bennett

Key Account Manager, NSW/QLD/ACT/NT, IDP Education

Janelle Chapman

Director, TAFE Queensland International

Trevor Goddard

Executive Director, IEAA

Honourable Phil Honeywood

National Chief Executive, IEAA

Vik Singh

General Manager Asia Pacific, Hotcourses

Brian Smith

Stakeholder Engagement Manager, IDP Education

Josephine Williams

Events and Partnerships Manager, IDP Education

Associate Professor Chris Ziguras

Deputy Dean, International, RMIT; and President, IEAA

Several people assisted the committee with the program, marketing and promotion, logistics and other aspects of the conference planning. We gratefully acknowledge the work of:

Louise Goold

Murray-Gould International (program chair)

Emily O'Callaghan

IEAA

Samuel Fahnle

IEAA

Peter Muntz

IEAA

Stephanie Bethencourt-Joyce

IDP Education

Sally Gatenby

IDP Education

We'd also like to thank the 48 reviewers who contributed their time, knowledge and expert advice to review the 197 proposals we received and to all others who helped build many key sessions. Your assistance ensured that we provided a high-quality program to meet the needs of the international education sector.

IDP CONFERENCE CREW



CONFERENCE ORGANISERS



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Conference App





Join delegates in Perth for the 33rd AIEC, marking IDP's 50th and IEAA's 15th anniversary supporting Australia's education industry.

AIEC brings the entire Australian international education industry together. If you work in international education, you can't afford to miss it!



Meet who's who in international education

Meet with leading academics, administrators and policy advisors who come together to discuss and shape the future direction of international education.



Professional development

Gain important and relevant knowledge, discover best practices, industry insights, innovative approaches and trends.



Broad appeal, topical focus

AIEC offers a bespoke program built to meet the needs of the international education industry, designed from invited and submitted proposals. Program sessions cater to all sectors, cover a broad range of topics and are suitable to industry veterans as well as newcomers to the industry.



International reach, local focus

Be part of the conversation between the best of international thought leaders and local industry experts.



Networking opportunities

Connect with new and old contacts while learning all you need to know to develop your international strategy.



Value for money

Full registration includes access to all sessions, networking social events on each night and full catering for three days; special rates for IEAA members and IDP Education clients, as well as early bird discounted prices; special rates on conference accommodation options to suit all budgets.

Key dates

Call for proposals opens
21 January 2019

Call for proposals closes
1 March 2019

Registration opens
4 June 2019

Early bird closes
1 August 2019

Registration closes
8 October 2019

Conference
15 - 18 October 2019

