

AIEC 2017

Highlights



Hosted by



aieec

2017 ■ H o b a r t

Australian International
Education Conference
10 – 13 October 2017
Hotel Grand Chancellor
Hobart Tasmania
Embracing Diversity

AIEC 2017 welcomed 1304 delegates from 36 countries to the Hotel Grand Chancellor in Hobart, Tasmania. They came to gain important knowledge, discover best practices, and gather industry insights, innovative approaches and trends. In total, 462 organisations were represented and 21% of delegates came from overseas.

Connecting with familiar colleagues and making new acquaintances are important parts of attending AIEC. Leveraging on this opportunity, about one in four delegates attended the conference for the first time. Of all attendees, 14% had two years or less of experience in international education, 16% indicated that they had been in the industry for five to 10 years and nearly half had more than 10 years experience. The diverse experiences shared by all attendees ensured a wide range of perspectives and ideas were discussed,

nurturing knowledge exchange and in-depth conversations.

The four-day program focused on the theme of 'Embracing Diversity' in international education – discussing people, cultures, languages, places, partnerships, education sectors, pathways, delivery models and approaches to learning, teaching, careers and employment.

The professional development opportunities offered throughout the program were complemented by engaging and fun networking functions and a bustling exhibition area.

We look forward to building on the success of this year's conference and delivering another stimulating event in 2018, which will be held in Sydney from 9-12 October 2018.

“

We are fortunate because we work in this sector every day, so we know that international education is one of society's greatest drivers towards social cohesion.

”

Andrew Barkla
CEO, IDP Education

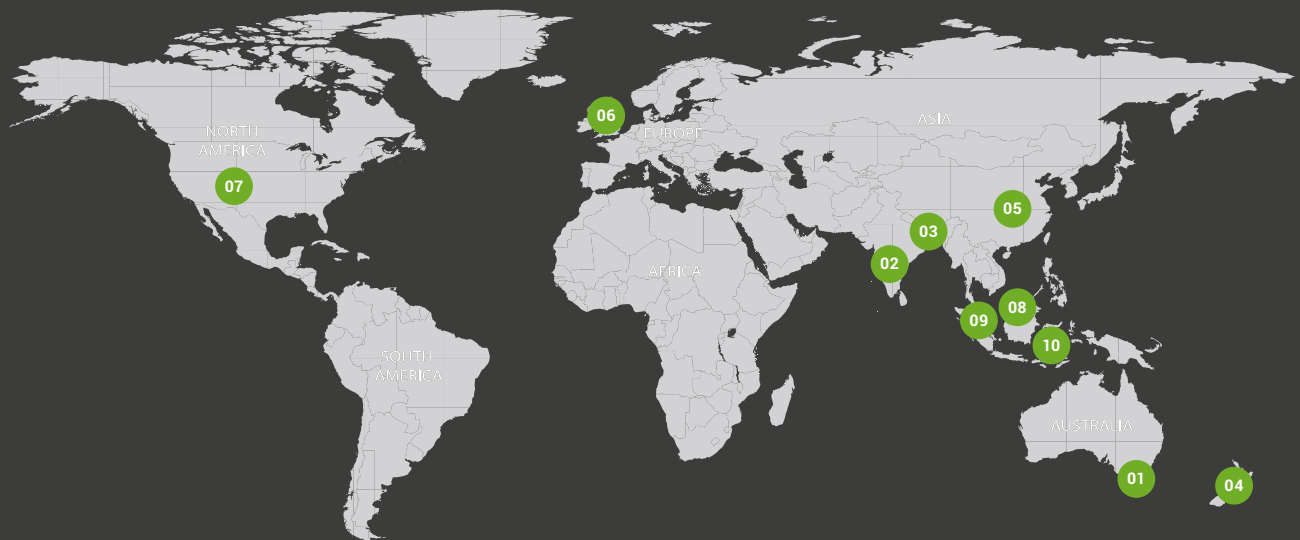
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#aiec2017 | www.aiec.idp.com



ATTENDEES FROM AROUND THE WORLD

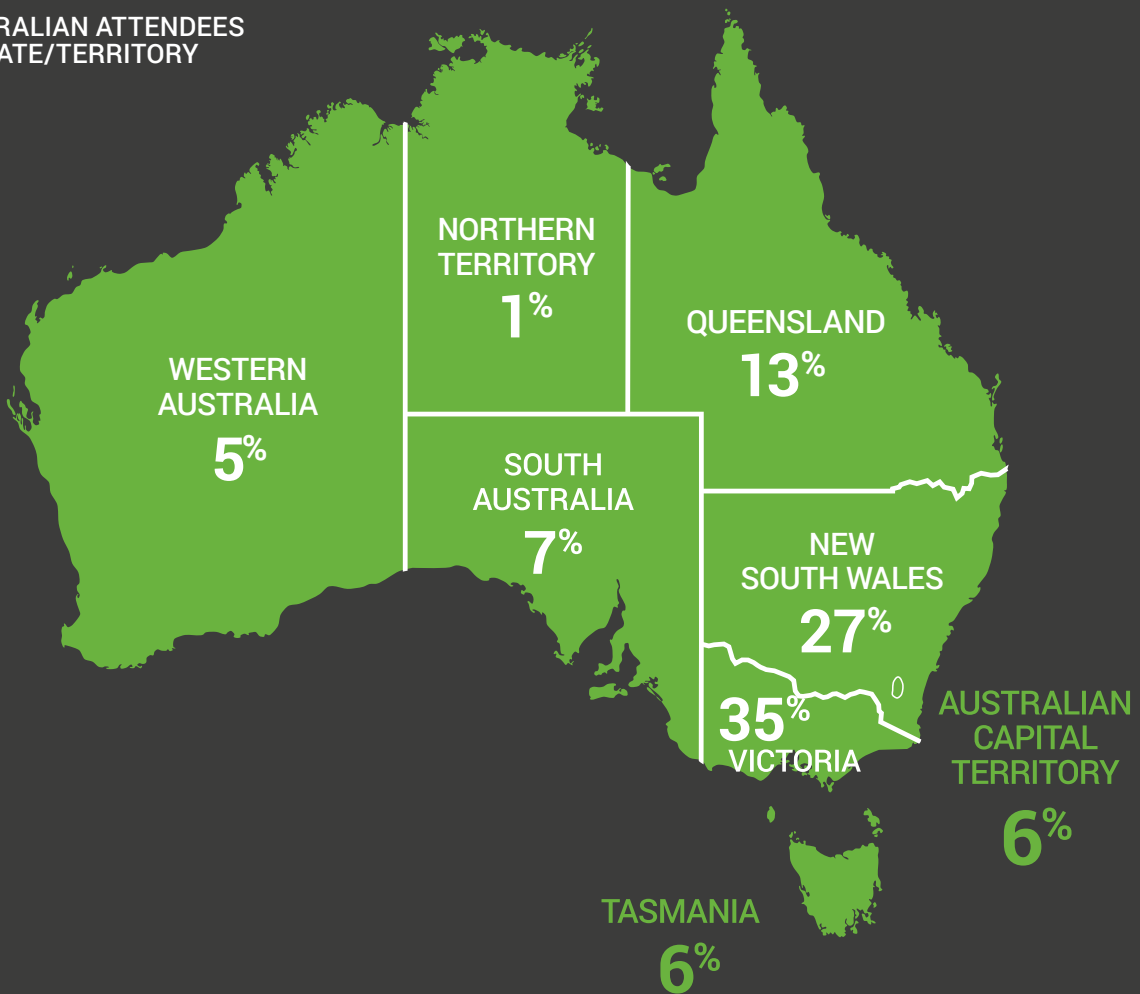


TOP 10 COUNTRIES

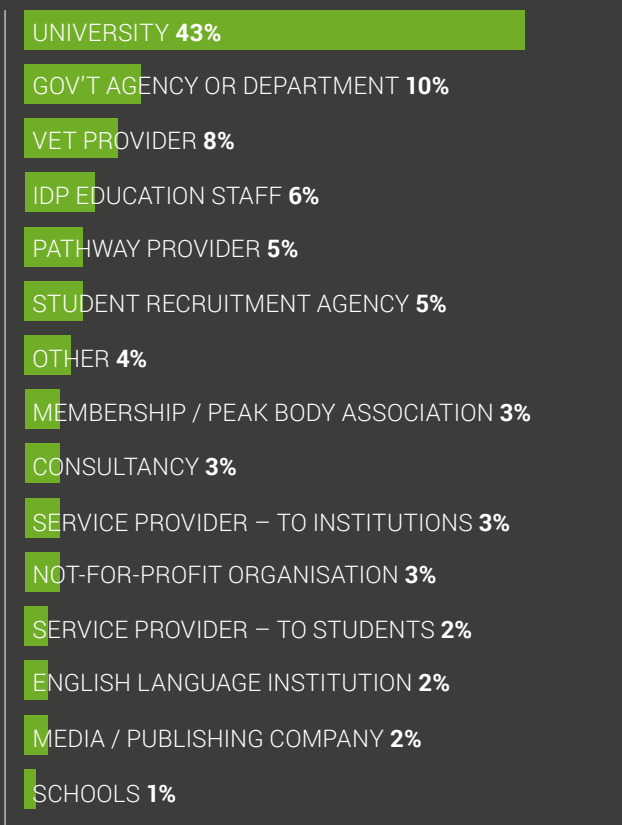
- | | |
|----------------|-------------------|
| 01 AUSTRALIA | 06 UNITED KINGDOM |
| 02 INDIA | 07 UNITED STATES |
| 03 NEPAL | 08 MALAYSIA |
| 04 NEW ZEALAND | 09 SINGAPORE |
| 05 CHINA | 10 INDONESIA |



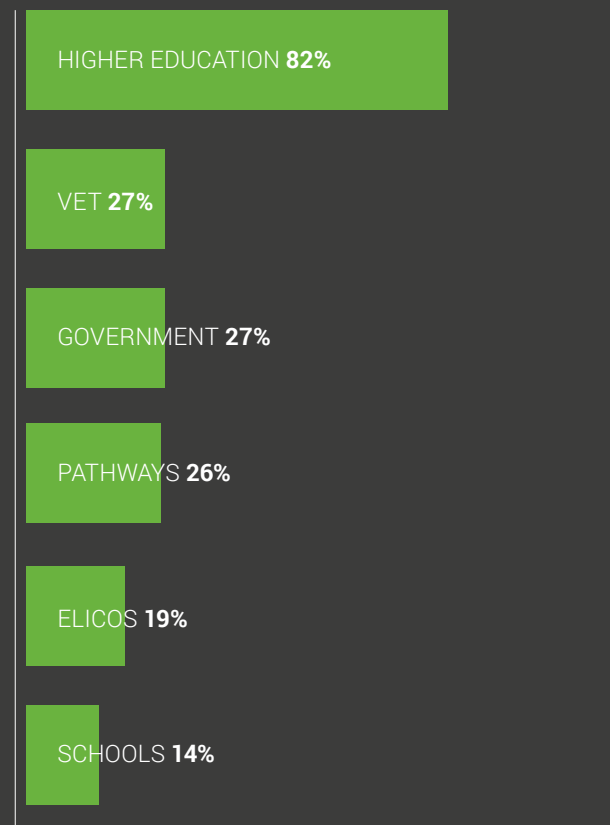
AUSTRALIAN ATTENDEES BY STATE/TERRITORY



ATTENDEES BY ORGANISATION



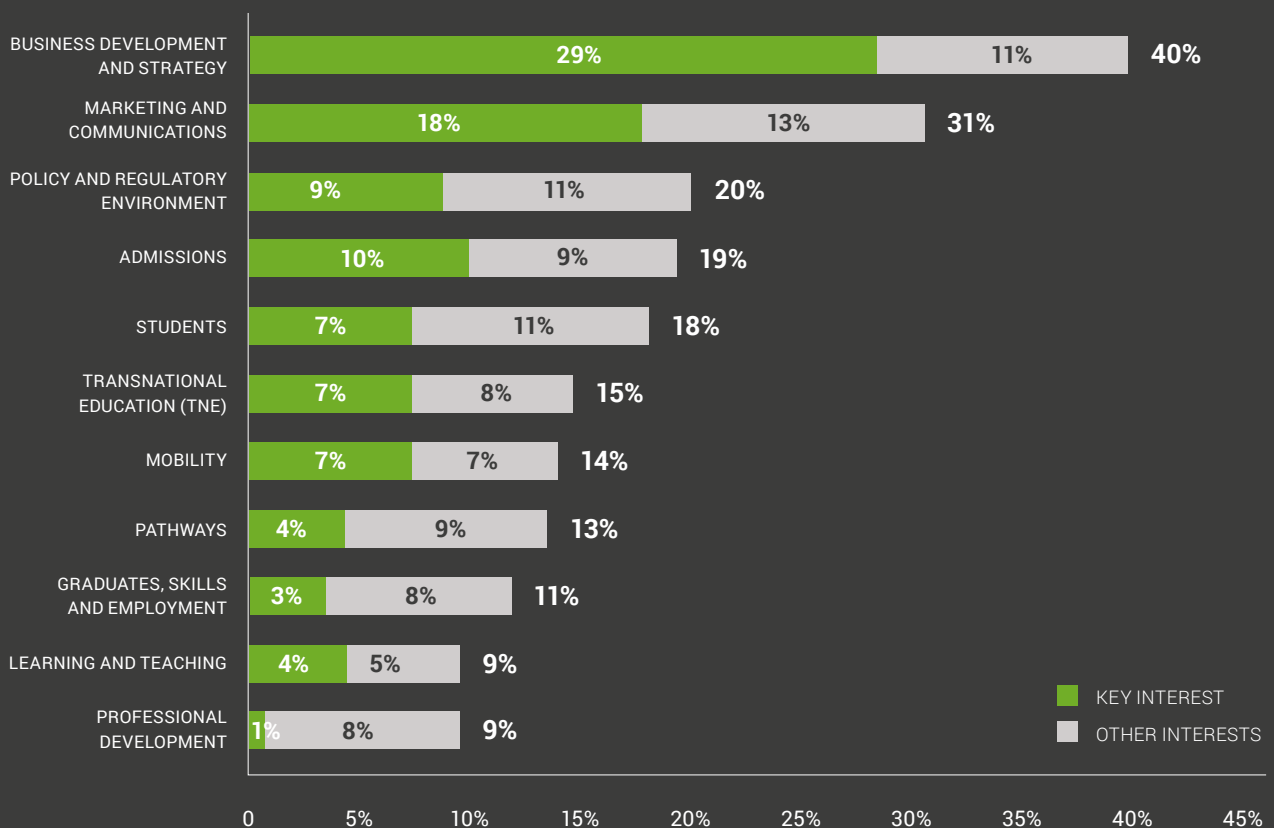
ATTENDEES BY SECTOR INTEREST



0 5% 10% 15% 20% 25% 30% 35% 40% 45% 50%

0 20% 40% 60% 80% 100%

ATTENDEES BY INTEREST AREAS

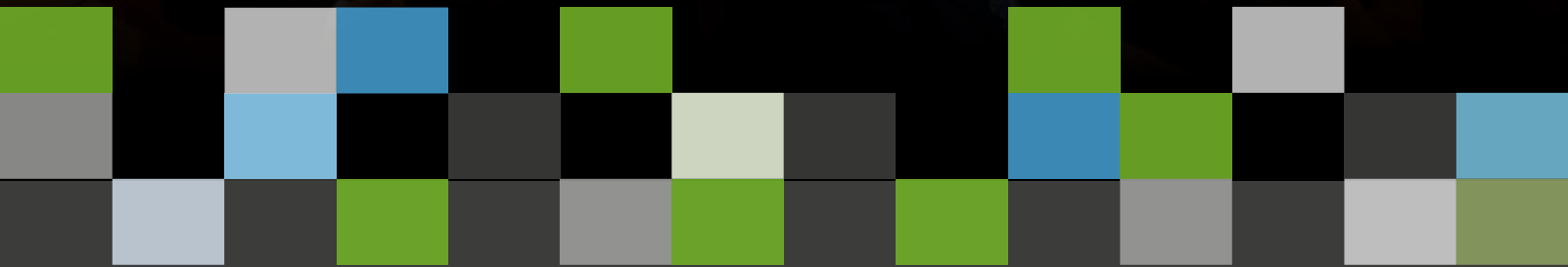


■ KEY INTEREST
■ OTHER INTERESTS

0 5% 10% 15% 20% 25% 30% 35% 40% 45%



Embracing Diversity



“

Australia’s embrace of diversity is one of our key comparative advantages in the 21st century. And I know that all of us [at AIEC] are key to shaping a nation that is welcoming and outgoing, and prosperous as a result.

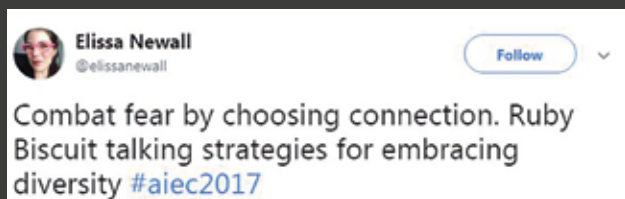
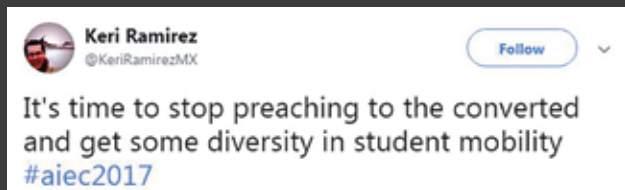
Christopher Ziguras
President, IEAA

”

The theme of AIEC 2017 was ‘Embracing Diversity’. Few industries reflect the excitement and challenges of diversity in the way that international education does. Today’s global and political environment is shifting, with different national agendas, clashes of ideologies, the rise of nationalism, new migration policies, refugee crises and increasing social inequalities. In this increasingly uncertain world, AIEC 2017 explored what we could do as an industry to ensure we sustain diversity as a core value while continuing to thrive.

Panellists discussed barriers to education for refugees and asylum seekers, examining global trends in access to educational opportunities and exploring how to overcome these roadblocks.

Participants in café discussions debated diversifying outbound student mobility programs and increasing the diversity of destinations, disciplines and student demographic involvement. Challenges for the LGBTQI international student community were addressed, with participants exchanging information about the support available and indicating the resource gaps, providing tangible solutions to implement.



Case studies were presented, providing examples of unique partnerships between international education service providers and organisations external to the industry that increased community engagement and removed barriers.

Racism was deliberated by a panel of young Australian and international students, providing sometimes painful insights into their experiences and casting light on their anxieties and hopes for the future.

The international education industry values and strives for diversity. The conference program provided a forum to discuss the work that is being undertaken to embrace diversity in our organisations, our recruitment strategies and in our offering to international students. However, much discussion highlighted increasing levels of global intolerance and political uncertainty, which indicates that there is still much work to be done.



Plenary sessions



Janet Ilieva

JANET ILIEVA

Provided confirmation of events affecting international education engagement

With the recent political upheavals in the UK and the US, a key question on everyone's mind was whether these events would affect the mobility of international students. It was fitting then, that Janet Ilieva, Founder and Director of Education Insight, shared valuable research insights to this very question.

Janet's research examined three decades of international student numbers in the US, Britain and Australia. Although it is too early to determine the specific impact of events like Brexit and Trump, Janet's findings revealed that national policy changes don't affect international students' decision about whether to

study abroad – but they do impact on their final choice of study destination. Tighter student visa policies in one country simply divert students elsewhere.

National policy settings also haven't curbed the growth of transnational education. Although onshore numbers have plateaued in Britain, offshore enrolments have climbed steadily to the point where more than 60 per cent of students studying towards UK degrees are now based outside the UK.

Controversially, there is a growing divide between the political messages sent by governments and the welcome from universities: in the US, for example, look at the US travel ban versus the #YouAreWelcomeHere campaign led by universities; or in the UK, we can contrast Theresa May's hard line stance on migration with universities' #WeAreInternational campaign.

HELEN TURNBULL

Challenged attendees to readjust thinking on inclusion

Helen Turnbull's powerful keynote session enabled attendees to approach the rest of the conference with a new, inclusive mindset. Helen, who is CEO of Human Facets, exposed the ways in which the brain automatically seeks to fit something into our own mental models.

Mind viruses and brain bugs – pattern recognition, confirmation of the familiar, putting ourselves at the centre of every story, jumping to conclusions and selective listening, to name a few – affect everyday decisions.

In order to achieve inclusion we need to acknowledge its hidden complexity, create a safe space to engender inclusivity and, importantly, adjust our own mirrors to take stock of ourselves.

Inclusion has been found to be directly correlated to creativity and innovation. Helen provided global research demonstrating how unconscious bias in the workplace between support staff and revenue-generating staff, full-time staff and part-time staff, and gender and sexuality can affect this.

The illusion of inclusion must be removed before we can achieve what we set out to do.

“ We say we want to be inclusive but what if ... our brains are hardwired against this? ”



Helen Turnbull



UP FOR DEBATE:
International education has fuelled nationalist populism by serving the interests of global elites

Journalist Anjali Rao led a heated debate on one of the hot topics of the conference: has international education fuelled nationalist populism by simply serving the interests of global elites? At the start of the discussion, three-quarters of the audience were against the motion. Did the 'For' team manage to sway popular opinion?

The teams were ready and raring to go.

In the 'For' team, agreeing with the statement, were Fazal Rizvi, Professor in Global Studies in Education at The University of Melbourne, partnered with Helena Barroco, Coordinator at Global Platform for Syrian Students, and Wesa Chau, Director at Cultural Intelligence.

Coercive arguments framing international education in narrow commercial terms, pricing certain sectors out of the market, strengthened their case. International education is a very urban phenomenon that does not benefit rural communities; a student from Mumbai studying in Melbourne will experience increasing divergence with rural areas in his own country, expanding this divide.

In the 'Against' team, Chris Ziguras, President of IEAA, partnered with Goldie Blumenstyk, Senior Writer at The Chronicle of Higher Education, and Nigel Healey, Vice-Chancellor at Fiji National University. Their assertion that international education engendered globalisation, providing training across all sectors and embracing a wide student cohort, not just the global elite, was compelling. Focusing only on the elites undermines what we do as an industry.

The audience voted. The 'For' team turned the initial sentiment around, gaining agreement from 57% of the audience.

“ We haven’t lived up to the lofty ideals we set ourselves ... unless we address the nature of our complicity we’re not going to improve. ”

Fazal Rizvi
 Professor in Global Studies in Education,
 The University of Melbourne

THE HON. SIMON BIRMINGHAM

Minister's address

The Hon. Simon Birmingham, Minister for Education and Training, opened with strong support for the industry, this being his third year addressing an AIEC audience.

The Minister stressed that while the monetary value of international education increased 16% on the preceding year to \$28 billion, we could not rely on missteps elsewhere to expand the industry. He acknowledged the hard work done by attendees to create Australia's strong position as an international education destination and recognised that the conference theme, 'Embracing Diversity', was highly relevant to positioning Australia in a global industry.

Minister Birmingham reiterated that the Government was not taking the industry for granted and restated the close collaboration with industry in the development of the International Education Strategy. He restated that the strategy's three pillars had been strengthened by recent policies, which have increased transparency and information sharing, introduced clearer visa regulations, and strengthened partnerships abroad.

Minister Birmingham said international education was a strong and vital part of the Australian economy and it was because of the commitment of the people in the audience that it continued to flourish.



DILRUK JAYASINHA

Reminded us that "it's awesome that we're different"

Dilruk Jayasinha, comedian and actor, concluded the conference by regaling the audience with his experience of being a Sri Lankan international student in Melbourne. Navigating his parents' expectations, cricket rivalries and the low expectations that employers had for international students encouraged him to embrace his differences and allowed him to stand out from the pack. Attendees were reminded that everyone was capable of prejudice, but if we were willing to learn we could overcome it. The more we embraced our differences the more resilient we could be in an ever-changing world.



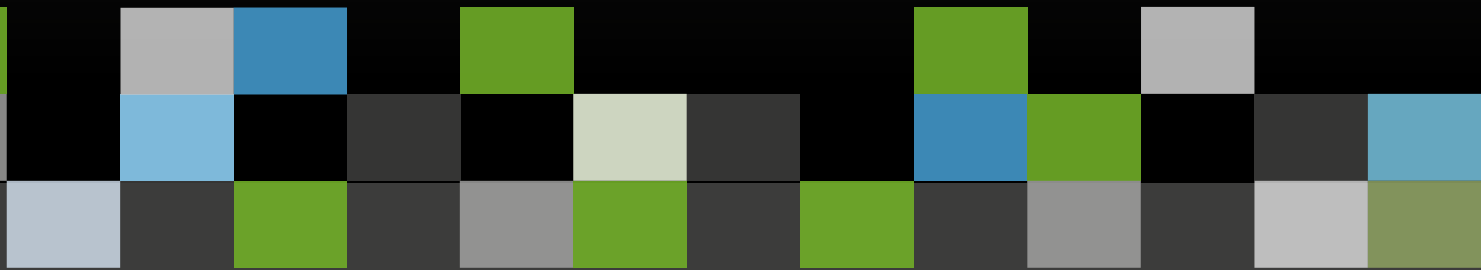
I'd be great on a diversity poster at a university, Jayasinha jokes. #AIEC2017



Perfect finale to an excellent conf with @Dilrukj getting the 'diversity' message



Program highlights



The conference program comprised eight workshops, one masterclass, one roundtable, four plenaries and 69 concurrent sessions. The speaker cohort of international thought leaders and local industry experts included more than 260 speakers from 13 countries.

Major trends, key insights, best practices and innovative approaches to international education issues were discussed in a range of different formats, including keynotes, panel discussions, presentations and interactive café sessions. Two new session formats – e-posters and network conversations – were introduced in response to the growing request for more interactive and engaging sessions.

EXCITEMENT OVER E-POSTERS

E-posters made their first appearance this year at AIEC. An e-poster is a digital version of a traditional paper poster, bringing the additional dimensions of audio and video content. A total of 21 e-posters were presented, covering all key interest areas. They stimulated small group discussions, enabling attendees to explore the topic in more detail.

Congratulations to Rebecca Cozens and Amanda Daly from Griffith University, who were awarded the inaugural 'best e-poster' prize for their e-poster on 'Global mobility: the key to student success?'



View all e-posters at:
aiec2017.paperlessevents.com.au

THE WONDERFUL WORLD OF WORKSHOPS

There were eight half-day pre-conference workshops that explored practical solutions based on real issues from a variety of specialised fields. A full-day masterclass was introduced to this year's program to allow a more in-depth analysis of the topic at hand. These interactive sessions in which skills or concepts are taught, demonstrated or explored, are rooted in participation and active learning.



CAFÉ SESSIONS MAXIMISED KNOWLEDGE EXCHANGE

These engaging and highly interactive sessions are always a popular feature. Seven café sessions provided safe forums to discuss some challenging topics, such as LGBTQI, mental health, and gender, parenthood and career choices. These proactive discussion-based sessions allowed knowledge exchange and best practice examples to be shared between attendees, who could return to their workplaces with tangible strategies.



INCREASING ENGAGEMENT THROUGH NETWORK CONVERSATIONS

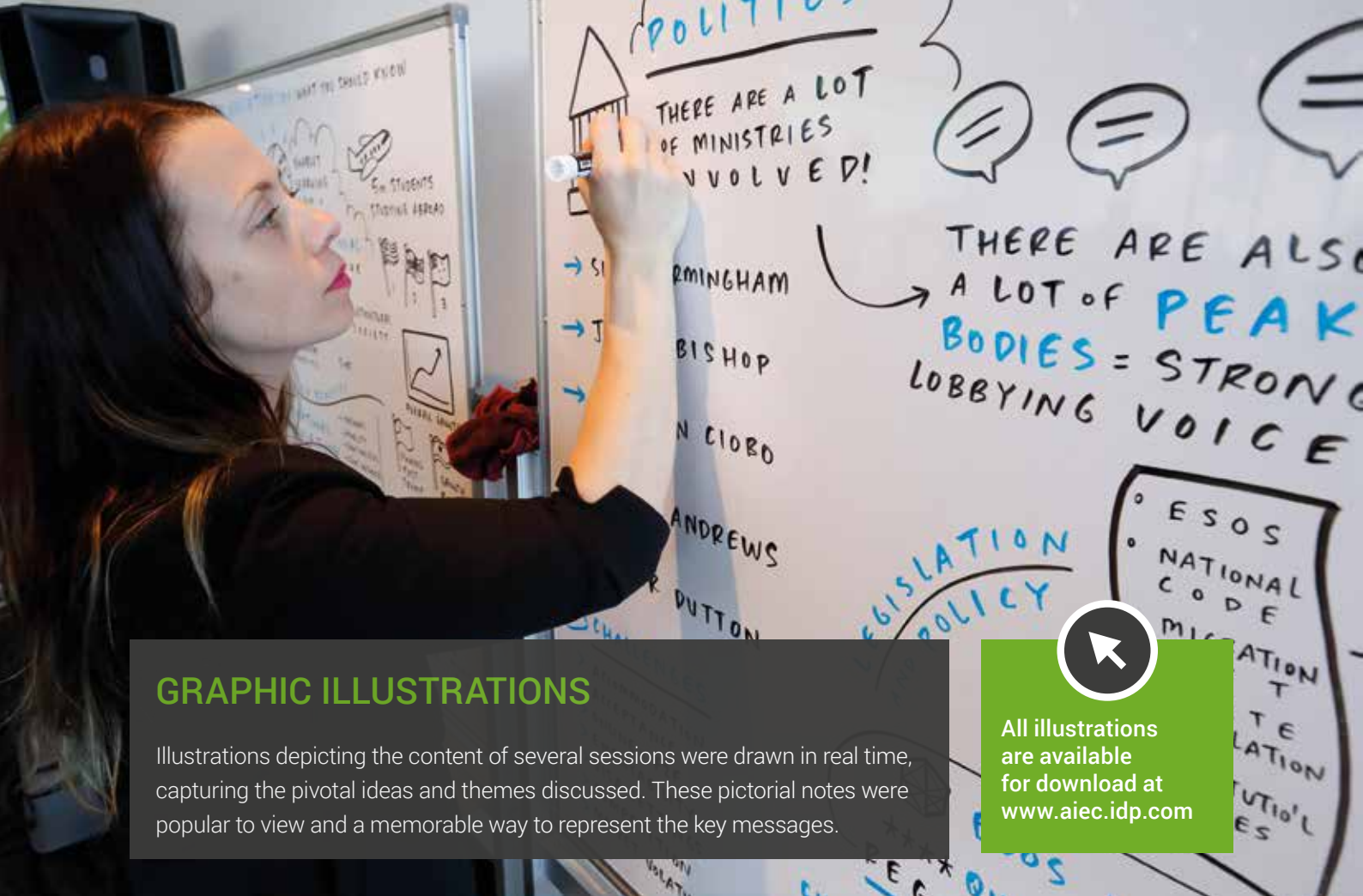
The IEAA Network discussions were integrated with the conference program, providing a platform for members and non-members to discuss pertinent challenges and best practice across several interest areas.

The new conversation format encouraged greater participation and generated much interest from delegates.

There were conversations conducted by the following networks:

- Admissions and Compliance Network
- Transnational Education Network
- Internationalisation of the Curriculum Network
- Sponsored Students Network
- Pathways Network
- Marketing and Recruitment Network
- Learning Abroad Network.





GRAPHIC ILLUSTRATIONS

Illustrations depicting the content of several sessions were drawn in real time, capturing the pivotal ideas and themes discussed. These pictorial notes were popular to view and a memorable way to represent the key messages.



All illustrations are available for download at www.aiec.idp.com

LEARNING FROM THE SCHOOLS SECTOR

Topics discussed during the schools sector sessions included how Asian international students integrate with domestic students, highlighting how to improve intercultural understanding and develop culturally inclusive spaces for all students. Delegates also learnt about research involving international students' social and emotional wellbeing, which provided deep insights into the voices of international students.

A key session from the NSW Department of Education underscored the increase in demand for international education from younger students and the necessity to work closely with ministries and government agencies overseas to build diversity in the schools sector.



THE IMPORTANCE OF TNE IN THE VET SECTOR

Championed by Janelle Chapman, Executive Director, TAFE Queensland, the VET program focused on key transnational education opportunities for international educators in VET. A panel discussion on offshore business development and partnerships provided insightful case studies on working with and without a consortium to support your needs. This was followed by a panel discussion about the hands-on operational challenges and opportunities of delivering VET qualifications offshore while complying with local issues.



REGIONAL ANALYSIS WITH COUNTRIES 'IN FOCUS'

The 'In focus' sessions covered Indonesia, Bangladesh and the Pacific. Valuable insights were shared with delegates about country-specific trends, perceptions and opportunities enabling greater understanding of these regions.



BUILDING FOR CRISIS PREPAREDNESS

Safety, acceptance and support are increasingly sought after by international students in these politically uncertain times. Understanding how different cultures react to diverse situations is crucial to ensuring international students continue to feel welcome even in times of crisis. Amanda Pickrell, from the Victorian Government Department of Economic Development, Jobs, Transport and Resources, led a panel that discussed four case studies on crisis preparedness. The audience learnt very quickly about the amount of misinformation that is shared on social media and official news channels. Panellists highlighted important elements to prepare for any crisis: straightforward, concise messaging; engaging promptly and regularly; distributing information in students' home countries as well as nationally; and working together with all stakeholders towards a unified response.

“ **Engagement with international students is the key to averting a crisis.** ”

Darren Newman
Detective Inspector and Cabramatta Crime Manager, NSW Police Force



BRINGING MENTAL HEALTH TO THE FOREFRONT

Benjamin Veness, from Alfred Health, opened this café session with an outline of his research into tertiary student mental health. Benjamin made specific reference to the critical role that institutional leaders must play in demonstrating greater commitment to identifying and providing support to students who may be at risk of developing mental health issues while in Australia.

Paul Richards, from Bupa, shared examples of effective holistic models of prevention and early intervention in student mental health. In the discussions that followed delegates from schools, VET and universities shared their experiences and reflected upon challenges and solutions.

AUSTRALIAN WORKPLACE DIVERSITY

This panel discussion provided insight from two employers that embrace international students in their workforce. Chloe Fast, from Carsales, and Fleur Bennett, from Adecco Group, shared their experiences recruiting and working with international students. A key factor that stood out from the start was that international students were not part of their organisations' diversity strategy; it was about finding the best person for the job. Both Fleur and Chloe highlighted internships as an excellent way to nurture cross-sector partnerships and enable students to better understand what was expected of them in the workplace. At the moment, only 34% of Australian companies hire international graduates, but with increased industry engagement this statistic could be improved.



THE NEXT GENERATION OF GRADUATE EMPLOYMENT

Rob Lawrence, of Prospect Marketing & Research, challenged audience members to change the way they thought about the international education industry and to embrace diversity in how and when people would learn and work in the future.

As the global pool of graduates grows faster than the number of graduate jobs, job seekers will have to innovate. The gig economy is growing exponentially and there is an increasing momentum towards self-employment and start-ups, with 9% of graduates in Australia owning their own business.

Rob's year-long research demonstrated that knowledge would become an ongoing part of the future of work, and that the skillset of graduates needed to be extended far beyond traditional skills. Rob's key message was that sectors could not act in silos; they must collaborate with other industries to ensure they were at the forefront of an increasingly diverse economy.

EMPLOYMENT PATHWAYS FOR RETURNING GRADUATES

We often speak about how international students are affected by culture shock when they first arrive in a new country; however, little thought is put into reverse culture shock when they return to their home countries. This panel discussion sought to provide insights about how best to help returning graduates secure employment in their chosen field.

Julie Howell, from Curtin University, said she had found that international students were workplace illiterate in both their home and study countries and encouraged students to connect with alumni in their home country. Andrew Purchas, from GradConnection, suggested that most employers did not mind whether they employed local or international returning students. Educating employers about the numbers of returning graduates and what they studied was important to increasing their understanding of the graduate employment pool.

Rohan Holland, from Readygrad, recommended educating returning graduates about the home recruitment process. Often they were unsure how and where to apply as they had not worked locally and were not aware of the work culture. Rohan highlighted that many returnees did not apply for certain jobs as their wages would be on a par with local graduates, which was seen as a waste of their education. There was a necessity to educate graduates that this would be the case even with their overseas qualifications; however, their career progression would be faster.



RESPONDING TO THE RISE OF NATIONALISM

Representatives from international education associations around the world gave their diverse perspectives on what was happening in each of their regions. Difficult domestic policy issues were fuelling strong backlash from nationalists, which Weimin Che, from the Chinese Service Center for Scholarly Exchange, said reflected the climate of global political change.

Sheila Schulte, of NAFSA, acknowledged this, commenting that with such uncertainty there was a need to reflect on our core values. Sarah Todd, representing APAIE, indicated that we must also recognise that there were colleagues – students and professors – within our institutions who shared nationalistic views.

To respond to the rise of nationalism, Shingo Ashizawa from Tokyo University emphasised that cultural integration into the curriculum was critical. Sabine Pendl, from the EAIE, endorsed the idea and highlighted EAIE's work to expand European universities and networks to present a more united front.

The panel agreed that we needed to find a way for both nationalists and globalists to speak frankly with each other as without this we would not be able to move forward.

THE DIVERSE EXPECTATIONS OF INTERNATIONAL STUDENTS

IDP Education's buyer behaviour research, presented by Lyndell Jacka, provided valuable insights into the diverse nature of students and how they think. Her exploration of the nature of images used in marketing collateral and how they were seen by international students provided some compelling insights. Based on feedback from IDP-placed students, Lyndell found that culturally specific images did not resonate with the international student cohort.

Instead, they preferred images with large diverse groups, engendering a sense of belonging while learning, and disliked images that were too similar to home. Interestingly, this can be indirectly linked to a key factor influencing why students study internationally, which is to both enhance their career prospects and learn about themselves and the world.



vaniwahid
@borneo_vee

Follow

[#aiec2017](#) Diversity in student expectations and cultivating an internationally diverse campus

Exhibition

Thirty-five organisations participated in the conference exhibition, displaying a diverse range of goods and services available for the international education industry.



The Australian Government once again took a whole-of-government approach and had representatives from several departments available at its booth to speak with delegates. Similarly, colleagues from all state and territories exhibited under one banner.





POP-UP MARKET

Embracing Tasmania's thriving arts and crafts scene, AIEC invited several local craftspeople to display their wares in a pop-up market in the exhibition area. Their presence generated much interest and many delegates went home with their bags bulging with handmade souvenirs.



Networking and social functions

FIRST-TIMERS' NETWORKING FUNCTION

The first-timers' networking function was a great success, so much so that a 'one-in-one-out' policy had to be enforced on the door. Attendees were introduced to the IEAA Network conveners and encouraged to start their networking and expand their connections.



IEAA YOUNG PROFESSIONALS NETWORKING SESSION

The inaugural IEAA Young Professionals networking session was introduced to support up-and-coming staff in the industry. Attendees were given valuable insights by stalwarts of the industry, who spoke about their experiences and provided recommendations for young professionals to navigate their career in international education.



WELCOME RECEPTION

Sponsored by the Tasmanian Department of Education

The welcome reception provided a relaxed atmosphere for delegates to get into the swing of AIEC. Attendees were greeted by local producers providing a taste of Tasmania with freshly shucked oysters, sumptuous salmon cuts and cheeses from a family-run farm.

HAPPY HOUR

Sponsored by IELTS

The Wednesday evening happy hour is always a welcome event after a full day of conference sessions. Delegates headed over to the historic Salamanca Place for drinks and nibbles at three of Hobart's finest bars.



CONFERENCE DINNER: 'ALL ABOARD!'

Sponsored by IDP Education

A short walk from the hotel to the harbour led delegates to the mooring for Thursday evening's conference dinner. Welcomed by the ship's captain and fire-wielding sailors, attendees entered PW1 for an evening enjoyed by all. Hobart did not disappoint, with yet another excellent spread of food and local wines plus a small gift of Tasmanian produce for all.

As the band struck up its first tune, the dance floor filled and within moments everyone was up trying out their best moves. Dancers only seemed to stop for dessert – a welcome break – and to find the best fancy dress accessories for the photo booth.



FRIDAY NETWORKING BREAKFAST

Sponsored by Bupa

Easing into the last day of the conference, the Friday networking breakfast allowed delegates to recharge and feed their mind after an actioned packed agenda. It was a time where delegates could share their experiences from the previous three days and discuss their highlights.

FAREWELL LUNCH

The last session of the conference ended just before lunch, enabling delegates to enjoy a last meal at AIEC and reflect upon what they had learnt and the key messages they wanted to take back to their workplace. New and old acquaintances cemented their friendship before heading home.



Anna Esaki-Smith
@esakismith

Follow

Thank you @AIEC for such a fun dinner!
Great music & energy and you can't find a
better crowd! #AIEC2017



2017 IEAA Excellence Awards

IEAA's Excellence Awards recognise the outstanding contributions by individuals and teams to international education in Australia. They also provide a benchmark of excellence and best practice for the entire industry. IEAA recognised the 'cream of the crop' of Australia's international education industry at the opening plenary.

WE CONGRATULATE ALL WINNERS

Distinguished Contribution

- **Helen Zimmerman**,
Chief Corporate Affairs Officer, Navitas

Excellence in Leadership

- **Rebecca Hall**, Executive Director,
Trade and Investment Queensland

Best Practice in International Education

- **Victorian Young Leaders in China**,
Department of Education and Training, Victorian
Government
- **International Postgraduate Paediatric / Paediatric
Nurse Certificate**, Sydney Children's Hospitals Network

Innovation in International Education

- Creating employment opportunities for international
students in South Australia, StudyAdelaide

Outstanding Postgrad Thesis

- **Jan Christian C. Gube**, The University of Tasmania

Life Membership

- **Helen Cook**, Associate Director (Client Relations),
ETS TOEFL



Rebecca Cozens, winner of the Best E-poster Award, collecting her award from Warwick Freeland, CSO, IDP Education.

TOP TWEETS

Heidi Piper @heidipiper

Excellent session and lots of ideas on improving and supporting diversity in education abroad #aiec2017 @studyACU @UMNews @diversityabroad

IDP Database @IDPDRIE

Great discussion on leadership & diversity deficit issues in #intled facilitated by @ArfaNoor at #AIEC2017 #thinkers

rupen pradhan @rudepen

Massive opportunities for research for Female Scholars in Australia. Great insight by Dr Irene #aiec2017 @AIEC

Study Adelaide @StudyAdelaide

International students can bring incredible benefits for local export businesses. #aiec2017 #employerportal #Adelaide #SouthAustralia

The PIE team @ThePIETeam

So lovely to meet Dunya Alruhaimi at #aiec2017, winner of the International alumni of the year award @PIEonlineawards #pioneer17

Lyndell Jacka @lyndelljacka

#aiec2017 it's been awesome.. meeting old and new faces and having thought provoking conversations in the beautiful city of Hobart!

Cate Gribble @CateGribble

Diversity across markets and academics disciplines linked to future inted success says @Birmo #aiec2017

Anton Crace @AntonCrace

.@birmo announces Aus will expand its global agency network to grow Aus' reach worldwide #aiec2017

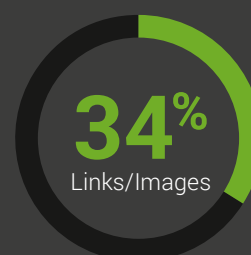
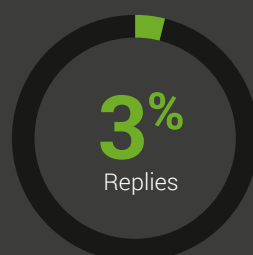
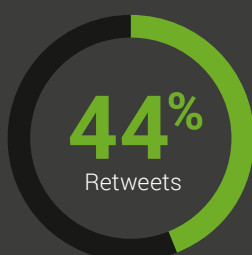
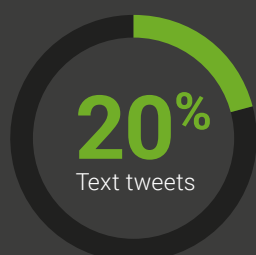


AIEC in the media

This year's event attracted significant attendance from members of the media. More than 20 journalists attended, representing 14 national and international publications from Australia, China, the UK and the US. Numerous interviews were given by IDP Education and IEAA staff as well as several speakers and attendees. More than 36 pieces of coverage were achieved across print, online and broadcast radio (and shared via outlets' social channels), reaching a cumulative total estimated audience of 28.6 million.

#AIEC2017

The official AIEC hashtag was widely used throughout the conference with 3,024 tweets. The number of individual users who viewed the tweets rose by 24% to nearly 1.5 million.



TWO SOCIAL MEDIA PRIZES WERE AWARDED THIS YEAR.

MOST ACTIVE TWITTER USER

Anton Crace (@AntonCrace) who tweeted and retweeted

309 times

THE MOST ENGAGED TWEET

Martyn Edwards (@MartynIDP) with this comment during Janet Ilieva's opening plenary.



Conference Steering Committee

James Bennett

Key Account Manager,
IDP Education

Melissa Banks

Vice-President, IEAA; and
Pro Vice-Chancellor International,
James Cook University

Janelle Chapman

Director, TAFE Queensland
International, TAFE Queensland

Honourable Phil Honeywood

National Chief Executive, IEAA

Lyndell Jacka

Head of Research, IDP Education

Brian Smith

Stakeholder Engagement Manager,
IDP Education

Josephine Williams

Conference and Events Leader,
IDP Education

Associate Professor Christopher Ziguras

President, IEAA; and Deputy Dean, International,
RMIT University

Several people assisted the committee with the program, marketing and promotion, logistics and other aspects of the conference planning. We gratefully acknowledge the work of:

Louise Goold

Consultant, Murray- Goold
International (program chair)

Emily O'Callaghan

Operations Manager, IEAA

Peter Muntz

Communications Manager, IEAA

Kine Asgautsen

Professional Development
Coordinator, IEAA

Gracie Daniel

Marketing Communications Manager, IDP Education

Stephanie Bethencourt-Joyce

Stakeholder Engagement Officer, IDP Education



Thank you

SPONSORS AND PARTNERS

Platinum



Silver



Government partner



Media partners



Social event sponsors

Welcome Reception



Conference Dinner



Happy Hour



Friday Networking Breakfast



Other sponsors

Coffee



Lanyards



Poster lounge



Coffee



Stationery



REVIEWERS

We would also like to thank the 52 reviewers who contributed their time, knowledge and expert advice to review the 210 proposals received this year (a record number) and all the people who helped build the key sessions, which ensured that we provided a high-quality program to meet the needs of the international education industry.

IDP CONFERENCE CREW



UTAS VOLUNTEERS



CONFERENCE ORGANISERS

thinkbusinessevents
passionate about conferences



aiec

2018 Sydney

Australian International Education Conference

9-12 October 2018

ICC Sydney

Empowering a new generation



Why attend?

Join delegates in Sydney for the 32nd AIEC to explore the theme of 'empowering a new generation' in international education.

AIEC is the premier forum in Australia to connect people, ideas and research in international education. If you work in international education, you can't afford to miss it!



Meet who's who in international education

Meet with leading academics, administrators and policy advisors who come together to discuss and shape the future direction of international education.



Professional development

Gain important and relevant knowledge, discover best practices, industry insights, innovative approaches and trends.



Broad appeal, topical focus

AIEC offers a bespoke program built to meet the needs of the international education industry, designed from invited and submitted proposals. Program sessions cater to all sectors, cover a broad range of topics and are suitable to industry veterans as well as newcomers to the industry.



International reach, local focus

Be part of the conversation between the best of international thought leaders and local industry experts.



Networking opportunities

Connect with new and old contacts while learning all you need to know to develop your international strategy.



Value for money

Full registration includes access to all sessions, networking social events on each night and full catering for three days; special rates for IEAA members and IDP Education clients, as well as early bird discounted prices; special rates on conference accommodation options to suit all budgets.

Key dates

Call for proposals opens
15 January 2018

Call for proposals closes
23 February 2018

Registration opens
1 June 2018

Early bird closes
1 August 2018

Conference
9 - 12 October 2018



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